

**L'ORÉAL**  
PARIS

CONSUMER PRODUCTS DIVISION  
OF L'ORÉAL USA S/D, INC.  
Category Management Department

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

9' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019



Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 1

FULL WALL

Page: 1 of 26

Date : 29-Aug-2018

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|---------------------------------------------------------------|---------------------------------------------------------------|---------------------------------------------------------------------|---------------------------------------------------------------------|--------------------------------------------------------------------|--------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------------------|-----------------------------------------------------------|-------------------------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------|----------------------------------------------------------|
| CR SHINE LIP GP (4X12) **                                     |                                                               |                                                                     |                                                                     |                                                                    |                                                              |                                                                |                                                                      |                                                           |                                                                   |                                                             |                                                             |                                                             |                                                          |
| 07124935862<br>Colour Riche Shine<br>Dazzling Doe             | 07124935879<br>Colour Riche Shine<br>Glossy Fawn              | 07124935886<br>Colour Riche Shine<br>Varnished Rosewood             | 07124935848<br>Colour Riche Shine<br>Burnished Blush                | 07124935831<br>Colour Riche Shine<br>Sparkling Rose                | 07124935787<br>Colour Riche Shine<br>Glazed Pink             | 07124935800<br>Colour Riche Shine<br>Laminated Fuchsia         | 07124935817<br>Colour Riche Shine<br>Polished Tango                  | 07124935824<br>Colour Riche Shine<br>Luminous Coral       | 07124935893<br>Colour Riche Shine<br>Enamel Red                   | 07124935909<br>Colour Riche Shine<br>Glassy Garnet          | 07124935923<br>Colour Riche Shine<br>Splendid Blackberry    |                                                             |                                                          |
| CR SHINE LIP TRY 1.1 UNLIT **                                 |                                                               |                                                                     |                                                                     |                                                                    |                                                              |                                                                |                                                                      |                                                           |                                                                   |                                                             |                                                             |                                                             |                                                          |
|                                                               |                                                               |                                                                     |                                                                     | 071249349755<br>Colour Riche Matte                                 | 071249349724<br>Colour Riche Matte                           | 071249349717<br>Colour Riche Matte                             | 071249316177<br>Colour Riche                                         | 071249349731<br>Colour Riche Matte                        | 071249349748<br>Colour Riche Matte                                | 0712493<br>0712493                                          | 0712493<br>0712493                                          |                                                             |                                                          |
| CR MATTE LIP & LIPLNR TRY 1.2 UNLIT **                        |                                                               |                                                                     |                                                                     |                                                                    |                                                              |                                                                |                                                                      |                                                           |                                                                   |                                                             |                                                             |                                                             |                                                          |
| 071249349700<br>Colour Riche Matte                            | 071249349656<br>Colour Riche Matte                            | 071249296486<br>Colour Riche                                        | 071249296820<br>Colour Riche                                        | 071249349663<br>Colour Riche Matte                                 | 071249316191<br>Colour Riche                                 | 071249349670<br>Colour Riche Matte                             | 071249349687<br>Colour Riche Matte                                   | 071249349694<br>Colour Riche Matte                        | 071249349649<br>Colour Riche Matte                                | 0712493<br>0712493                                          | 0712493<br>0712493                                          |                                                             |                                                          |
| CR MATTE LIP & LIPLNR TRY 2.2 UNLIT **                        |                                                               |                                                                     |                                                                     |                                                                    |                                                              |                                                                |                                                                      |                                                           |                                                                   |                                                             |                                                             |                                                             |                                                          |
| 071249256206<br>Colour Riche                                  | 071249045701<br>Colour Riche                                  | 071249083352<br>Colour Riche                                        | 071249074534<br>Colour Riche                                        | 071249256220<br>Colour Riche                                       | 071249256237<br>Colour Riche                                 | 071249256244<br>Colour Riche                                   | 071249074541<br>Colour Riche                                         | 071249045855<br>Colour Riche                              | 071249045824<br>Colour Riche                                      | 071249256251<br>Colour Riche                                | 071249256268<br>Colour Riche                                |                                                             |                                                          |
| CR LIP TRY 1.3 UNLIT **                                       |                                                               |                                                                     |                                                                     |                                                                    |                                                              |                                                                |                                                                      |                                                           |                                                                   |                                                             |                                                             |                                                             |                                                          |
| 071249256275<br>Colour Riche                                  | 071249045633<br>Colour Riche                                  | 071249083376<br>Colour Riche                                        | 071249045640<br>Colour Riche                                        | 071249083727<br>Colour Riche                                       | 071249074558<br>Colour Riche                                 | 071249216385<br>Colour Riche                                   | 071249074527<br>Colour Riche                                         | 071249083321<br>Colour Riche                              | 071249045787<br>Colour Riche                                      | 071249045770<br>Colour Riche                                | 071249083765<br>Colour Riche                                |                                                             |                                                          |
| CR LIP TRY 2.3 UNLIT **                                       |                                                               |                                                                     |                                                                     |                                                                    |                                                              |                                                                |                                                                      |                                                           |                                                                   |                                                             |                                                             |                                                             |                                                          |
| 071249083291<br>Colour Riche                                  | 071249045664<br>Colour Riche                                  | 071249045992<br>Colour Riche                                        | 071249045961<br>Colour Riche                                        | 071249045657<br>Colour Riche                                       | 071249046012<br>Colour Riche                                 | 071249046029<br>Colour Riche                                   | 071249083512<br>Colour Riche                                         | 071249045954<br>Colour Riche                              | 071249045930<br>Colour Riche                                      | 071249045923<br>Colour Riche                                | 071249045947<br>Colour Riche                                |                                                             |                                                          |
| CR LIP TRY 3.3 UNLIT **                                       |                                                               |                                                                     |                                                                     |                                                                    |                                                              |                                                                |                                                                      |                                                           |                                                                   |                                                             |                                                             |                                                             |                                                          |
|                                                               |                                                               |                                                                     |                                                                     | 071249316146<br>Colour Riche                                       | 071249316153<br>Colour Riche                                 | 071249316184<br>Colour Riche                                   | 071249316160<br>Colour Riche                                         | 071249296462<br>Colour Riche                              | 071249296516<br>Colour Riche                                      |                                                             |                                                             |                                                             |                                                          |
| CR CLLCTN EXCLSV PINKS/REDS LIP TRY UNLIT 1.1 **              |                                                               |                                                                     |                                                                     |                                                                    |                                                              |                                                                |                                                                      |                                                           |                                                                   |                                                             |                                                             |                                                             |                                                          |
|                                                               |                                                               |                                                                     |                                                                     |                                                                    |                                                              |                                                                |                                                                      |                                                           |                                                                   |                                                             |                                                             |                                                             |                                                          |
| CR CLLCTN EXCLSV LIP (NUDE) TRY 1.1 UNLIT **                  |                                                               |                                                                     |                                                                     |                                                                    |                                                              |                                                                |                                                                      |                                                           |                                                                   |                                                             |                                                             |                                                             |                                                          |
|                                                               |                                                               |                                                                     |                                                                     |                                                                    |                                                              |                                                                |                                                                      |                                                           |                                                                   |                                                             |                                                             |                                                             |                                                          |
| 071249290057<br>Infallible Lip 2-<br>Step<br>Toujour Teaberry | 071249290064<br>Infallible Lip 2-<br>Step<br>Passionate Petal | 071249290088<br>Infallible Lip 2-<br>Step<br>Flamboyant<br>Flamingo | 071249290071<br>Infallible Lip 2-<br>Step<br>Everlasting<br>Caramel | 071249290385<br>Infallible Lip 2-<br>Step<br>Neverending<br>Nutmeg | 071249290392<br>Infallible Lip 2-<br>Step<br>Heaven to Henna | 071249290354<br>Infallible Lip 2-<br>Step<br>Perpetual Apricot | 071249290415<br>Infallible Lip 2-<br>Step<br>Captivated by<br>Cerise | 071249290323<br>Infallible Lip 2-<br>Step<br>Red          | 071249290347<br>Infallible Lip 2-<br>Step<br>Continual<br>Crimson | 071249290040<br>Infallible Lip 2-<br>Step<br>Lilac Infinite | 071249290101<br>Infallible Lip 2-<br>Step<br>Violet Parfait | 071249290453<br>Infallible Lip 2-<br>Step<br>Raisin Revival | 071249290361<br>Infallible Lip 2-<br>Step<br>Cherry Noir |
| INF 2-STP LIP TRY UNLIT 1.1 **                                |                                                               |                                                                     |                                                                     |                                                                    |                                                              |                                                                |                                                                      |                                                           |                                                                   |                                                             |                                                             |                                                             |                                                          |
| 071249168530<br>Infallible Le Rouge Lip<br>Unending Kiss      | 071249168462<br>Infallible Le Rouge Lip<br>Tender Berry       | 071249168622<br>Infallible Le Rouge Lip<br>Ravishing Red            | 071249168639<br>Infallible Le Rouge Lip<br>Refined Ruby             | 071249168660<br>Infallible Le Rouge Lip<br>Bold Bordeaux           | 071249168615<br>Infallible Le Rouge Lip<br>Persistent Plum   | 071249168585<br>Infallible Le Rouge Lip<br>Everlasting Plum    | 071249168646<br>Infallible Le Rouge Lip<br>Rambling Rose             | 071249168493<br>Infallible Le Rouge Lip<br>Forever Frappe | 071249168370<br>Infallible Le Rouge Lip<br>Resilient Raisin       |                                                             |                                                             |                                                             |                                                          |
| INF LE RGE LIP TRY 1.1 UNLIT **                               |                                                               |                                                                     |                                                                     |                                                                    |                                                              |                                                                |                                                                      |                                                           |                                                                   |                                                             |                                                             |                                                             |                                                          |

CLPS BRCKT

|                                                                            |                                                                      |                                                                  |                                                                  |                                                                  |                                                               |                                                                   |                                                                   |                                                                            |                                                                     |                                                                    |                                                                |                                                               |                                                               |
|----------------------------------------------------------------------------|----------------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------|---------------------------------------------------------------|-------------------------------------------------------------------|-------------------------------------------------------------------|----------------------------------------------------------------------------|---------------------------------------------------------------------|--------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------|---------------------------------------------------------------|
| 071249078549<br>True Match Liquid Foundation<br>Porcelain                  | 071249078563<br>True Match Liquid Foundation<br>Light Ivory          | 071249078600<br>True Match Liquid Foundation<br>Nude Beige       | 071249078631<br>True Match Liquid Foundation<br>Natural Beige    | 071249078648<br>True Match Liquid Foundation<br>Sand Beige       | 071249078686<br>True Match Liquid Foundation<br>Sun Beige     | 071249078730<br>True Match Liquid Foundation<br>Caramel Beige     | 071249078754<br>True Match Liquid Foundation<br>Crème Café        |                                                                            |                                                                     |                                                                    |                                                                |                                                               |                                                               |
| TM MU TRY WRM 1.3/1.4 UNLT **                                              |                                                                      |                                                                  |                                                                  |                                                                  |                                                               |                                                                   |                                                                   |                                                                            |                                                                     |                                                                    |                                                                |                                                               |                                                               |
| 071249017241<br>True Match<br>Concealer                                    | 071249017265<br>True Match<br>Concealer                              | 071249017289<br>True Match<br>Concealer                          | 071249017296<br>True Match<br>Concealer                          | 071249017319<br>True Match<br>Concealer                          | 071249017326<br>True Match<br>Concealer                       | 071249017333<br>True Match<br>Concealer                           | 071249017357<br>True Match<br>Concealer                           | 071249238424<br>True Match<br>Crayon Concealer<br>Fair/Light Neutral       | 071249238431<br>True Match<br>Crayon Concealer<br>Fair/Light Warm   | 071249238455<br>True Match<br>Crayon Concealer<br>Light/Medium     | 071249238462<br>True Match<br>Crayon Concealer<br>Light/Medium | 071249248805<br>True Match<br>Crayon Concealer<br>Medium/Deep | 071249238486<br>True Match<br>Crayon Concealer<br>Medium/Deep |
| TM CNCLR/CRYN COMBO TRY UNLIT 1.1**                                        |                                                                      |                                                                  |                                                                  |                                                                  |                                                               |                                                                   |                                                                   |                                                                            |                                                                     |                                                                    |                                                                |                                                               |                                                               |
|                                                                            | 071249210130<br>Magic Lumi<br>Highlighter<br>Fair                    | 071249210147<br>Magic Lumi<br>Highlighter<br>Light               | 071249210154<br>Magic Lumi<br>Highlighter<br>Medium              | 071249236390<br>Magic Lumi<br>Highlighter<br>Deep                | 071249217436<br>Magic Lumi Light<br>Infusing Primer<br>Primer |                                                                   |                                                                   | 071249173169<br>Magic Perfecting Base Face Primer<br>Magic Perfecting Base |                                                                     |                                                                    |                                                                |                                                               |                                                               |
| MGC FMLY CMBO W/ 4 HGLHTR TRY UNLIT**                                      |                                                                      |                                                                  |                                                                  |                                                                  |                                                               |                                                                   |                                                                   |                                                                            |                                                                     |                                                                    |                                                                |                                                               |                                                               |
|                                                                            |                                                                      |                                                                  |                                                                  |                                                                  |                                                               |                                                                   |                                                                   |                                                                            |                                                                     |                                                                    |                                                                |                                                               |                                                               |
| 071249369913<br>Rouge<br>Signature<br>I RULE                               | 071249369920<br>Rouge<br>Signature<br>I CREATE                       | 071249369937<br>Rouge<br>Signature<br>I EMPOWER                  | 071249369975<br>Rouge<br>Signature<br>I AM WORTH IT              | 071249369890<br>Rouge<br>Signature<br>I ENJOY                    | 071249369982<br>Rouge<br>Signature<br>I EXPLORE               | 071249369999<br>Rouge<br>Signature<br>I STAND                     | 071249370018<br>Rouge<br>Signature<br>I DARE                      | 071249369944<br>Rouge<br>Signature<br>I ACHIEVE                            | 071249369951<br>Rouge<br>Signature<br>I DON'T                       | 071249369968<br>Rouge<br>Signature<br>I REPRESENT                  | 071249369986<br>Rouge<br>Signature<br>I REBEL                  |                                                               |                                                               |
| ROUGE SIG LIP TRY 1.1 UNLIT**                                              |                                                                      |                                                                  |                                                                  |                                                                  |                                                               |                                                                   |                                                                   |                                                                            |                                                                     |                                                                    |                                                                |                                                               |                                                               |
|                                                                            |                                                                      |                                                                  |                                                                  |                                                                  | 071249371787<br>Infalible Pro-Matte<br>Les Chocolat<br>Nudes  | 071249371794<br>Infalible Pro-Matte<br>Les Chocolat<br>Nudes      | 071249371800<br>Infalible Pro-Matte<br>Les Chocolat<br>Nudes      | 071249371817<br>Infalible Pro-Matte<br>Les Chocolat<br>Nudes               | 071249371824<br>Infalible Pro-Matte<br>Les Chocolat<br>Nudes        | 071249371831<br>Infalible Pro-Matte<br>Les Chocolat<br>Nudes       |                                                                |                                                               |                                                               |
| INF PM LES CHOCOLAT NUDE LIP TRY 1.1 UNLIT **                              |                                                                      |                                                                  |                                                                  |                                                                  |                                                               |                                                                   |                                                                   |                                                                            |                                                                     |                                                                    |                                                                |                                                               |                                                               |
| 071249358634<br>Infalible Pro-Matte<br>Liquid Lipstick<br>Milk and Cookies | 071249358573<br>Infalible Pro-Matte<br>Liquid Lipstick<br>Shake Down | 071249358610<br>Infalible Pro-Matte<br>Liquid Lipstick<br>Angora | 071249358603<br>Infalible Pro-Matte<br>Liquid Lipstick<br>Cowboy | 071249358580<br>Infalible Pro-Matte<br>Liquid Lipstick<br>Nudist |                                                               | 071249358658<br>Infalible Pro-Matte<br>Liquid Lipstick<br>Matador | 071249358641<br>Infalible Pro-Matte<br>Liquid Lipstick<br>Stirred | 071249358597<br>Infalible Pro-Matte<br>Liquid Lipstick<br>Deeply Disturbed | 071249358665<br>Infalible Pro-Matte<br>Liquid Lipstick<br>Roseblood | 071249358627<br>Infalible Pro-Matte<br>Liquid Lipstick<br>Plum Bum |                                                                |                                                               |                                                               |
| INF PRO-MATTE LIQ LIP TRY 1.1 UNLIT **                                     |                                                                      |                                                                  |                                                                  |                                                                  |                                                               |                                                                   |                                                                   |                                                                            |                                                                     |                                                                    |                                                                |                                                               |                                                               |
| 071249314180<br>Infalible Pro-Matte<br>Gloss<br>Blushing Ambition          | 071249314234<br>Infalible Pro-Matte<br>Gloss<br>Fuchsia Amnesia      | 071249317990<br>Infalible Pro-Matte<br>Gloss<br>Rebel Rose       | 071249314166<br>Infalible Pro-Matte<br>Gloss<br>Aphrodite Kiss   | 071249314227<br>Infalible Pro-Matte<br>Gloss<br>Shanghai Scarlet |                                                               | 071249314203<br>Infalible Pro-Matte<br>Gloss<br>Forbidden Kiss    | 071249317983<br>Infalible Pro-Matte<br>Gloss<br>Rouge Envy        | 071249314173<br>Infalible Pro-Matte<br>Gloss<br>Nude Allude                | 071249314210<br>Infalible Pro-Matte<br>Gloss<br>Statement Nude      | 071249314197<br>Infalible Pro-Matte<br>Gloss<br>Bare Attraction    |                                                                |                                                               |                                                               |
| INF PRO-MATTE GLOSS TRAY UNLIT**                                           |                                                                      |                                                                  |                                                                  |                                                                  |                                                               |                                                                   |                                                                   |                                                                            |                                                                     |                                                                    |                                                                |                                                               |                                                               |
| 071249135280<br>Infalible Lip Gloss<br>Petal                               | 071249135433<br>Infalible Lip Gloss<br>Coral Sands                   | 071249135341<br>Infalible Lip Gloss<br>Dulce de Leche            | 071249135334<br>Infalible Lip Gloss<br>Barely Nude               | 071249135297<br>Infalible Lip Gloss<br>Sunset                    |                                                               | 071249135365<br>Infalible Lip Gloss<br>Blush                      | 071249216033<br>Infalible Lip Gloss<br>Cherry Flash               | 071249135372<br>Infalible Lip Gloss<br>Bloom                               | 071249135396<br>Infalible Lip Gloss<br>Modern Mauve                 | 071249135419<br>Infalible Lip Gloss<br>Sangria                     |                                                                |                                                               |                                                               |
| INF LIP GLS TRY 1.2 UNLT **                                                |                                                                      |                                                                  |                                                                  |                                                                  |                                                               |                                                                   |                                                                   |                                                                            |                                                                     |                                                                    |                                                                |                                                               |                                                               |
| 071249216064<br>Infalible Lip Gloss<br>Pink Topaz                          | 071249135303<br>Infalible Lip Gloss<br>Fiery                         | 071249135389<br>Infalible Lip Gloss<br>Posy                      | 071249216057<br>Infalible Lip Gloss<br>Red Fatale                | 071249135402<br>Infalible Lip Gloss<br>Undeniable Mauve          |                                                               | 071249135327<br>Infalible Lip Gloss<br>Suede                      | 071249216040<br>Infalible Lip Gloss<br>Glistening Berry           | 071249135426<br>Infalible Lip Gloss<br>Raisin                              | 071249135310<br>Infalible Lip Gloss<br>Rebel Red                    | 071249135358<br>Infalible Lip Gloss<br>Truffle                     |                                                                |                                                               |                                                               |
| INF LIP GLS TRY 2.2 UNLT **                                                |                                                                      |                                                                  |                                                                  |                                                                  |                                                               |                                                                   |                                                                   |                                                                            |                                                                     |                                                                    |                                                                |                                                               |                                                               |

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| 071249078570<br>True Match Liquid Foundation<br>Soft Ivory           | 071249078587<br>True Match Liquid Foundation<br>Classic Ivory          | 071249078624<br>True Match Liquid Foundation<br>Natural Buff         | 071249078662<br>True Match Liquid Foundation<br>Buff Beige              | 071249078693<br>True Match Liquid Foundation<br>True Beige              | 071249078723<br>True Match Liquid Foundation<br>Honey Beige          | 071249078747<br>True Match Liquid Foundation<br>Classic Tan             | 071249218303<br>True Match Liquid Foundation<br>Cappuccino                       |
| TM MU TRY NTRL 2.3/2.4 UNLT **                                       |                                                                        |                                                                      |                                                                         |                                                                         |                                                                      |                                                                         |                                                                                  |
| 071249016411<br>True Match Powder                                    |                                                                        | 071249016428<br>True Match Powder                                    |                                                                         | 071249016435<br>True Match Powder                                       |                                                                      | 071249016442<br>True Match Powder                                       |                                                                                  |
| 071249016459<br>True Match Powder                                    |                                                                        | 071249016657<br>True Match Powder                                    |                                                                         | 071249016930<br>True Match Powder                                       |                                                                      | 071249017074<br>True Match Powder                                       |                                                                                  |
| TM PWDR-2 TR TRY WRM 1.3 UNLT **                                     |                                                                        |                                                                      |                                                                         |                                                                         |                                                                      |                                                                         |                                                                                  |
|                                                                      |                                                                        |                                                                      |                                                                         | 071249017449<br>True Match Blush                                        |                                                                      | 071249017456<br>True Match Blush                                        |                                                                                  |
| TM BLSH TRY 1.3 WRM UNLT **                                          |                                                                        |                                                                      |                                                                         |                                                                         |                                                                      |                                                                         |                                                                                  |
|                                                                      | 071249214749<br>True Match Lumi Makeup<br>Porcelain/Lt Ivory           | 071249214756<br>True Match Lumi Makeup<br>Nude Beige                 | 071249214763<br>True Match Lumi Makeup<br>Natural Beige                 | 071249214770<br>True Match Lumi Makeup<br>Sand Beige                    | 071249214787<br>True Match Lumi Makeup<br>Sun Beige                  |                                                                         |                                                                                  |
| TM LUMI MU TRAY WRM 1.3 UNLT **                                      |                                                                        |                                                                      |                                                                         |                                                                         |                                                                      |                                                                         |                                                                                  |
| 071249382110<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Pearl   | 071249382127<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Porcelain | 071249382134<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Ivory   | 071249382141<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Rose Ivory | 071249382158<br>Infallible 24 HR Fresh<br>Wear Foundation<br>True Beige | 071249382165<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Linen   | 071249382172<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Ivory Buff | 071249382202<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Vanilla             |
| INF 24HR FW FDTN TRY 1.3 UNLT **                                     |                                                                        |                                                                      |                                                                         |                                                                         |                                                                      |                                                                         |                                                                                  |
| 071249369333<br>Infallible Longwear<br>Shaping Sticks:<br>Foundation | 071249369340<br>Infallible Longwear<br>Shaping Sticks:<br>Foundation   | 071249369357<br>Infallible Longwear<br>Shaping Sticks:<br>Foundation | 071249369388<br>Infallible Longwear<br>Shaping Sticks:<br>Foundation    | 071249369395<br>Infallible Longwear<br>Shaping Sticks:<br>Foundation    | 071249369418<br>Infallible Longwear<br>Shaping Sticks:<br>Foundation | 071249369432<br>Infallible Longwear<br>Shaping Sticks:<br>Foundation    | 071249371329<br>Infallible Longwear<br>Shaping Sticks: Highlight<br>Slay in Rose |
| INF LW SHPNG STCKS TRY 1.1 UNLT **                                   |                                                                        |                                                                      |                                                                         |                                                                         |                                                                      |                                                                         |                                                                                  |
| 071249292990<br>Infallible Pro-Matte Foundation<br>Classic Ivory     | 071249293003<br>Infallible Pro-Matte Foundation<br>Shell Beige         | 071249293027<br>Infallible Pro-Matte Foundation<br>Natural Buff      | 071249293034<br>Infallible Pro-Matte Foundation<br>Golden Beige         | 071249293041<br>Infallible Pro-Matte Foundation<br>Natural Beige        | 071249293058<br>Infallible Pro-Matte Foundation<br>Sun Beige         |                                                                         |                                                                                  |
| INF PM MU TRY UNLT 1.2 **                                            |                                                                        |                                                                      |                                                                         |                                                                         |                                                                      |                                                                         |                                                                                  |
| 071249330449<br>Infallible Pro-Glow<br>Classic Ivory                 | 071249330432<br>Infallible Pro-Glow<br>Creamy Natural                  | 071249330470<br>Infallible Pro-Glow<br>Nude Beige                    | 071249330456<br>Infallible Pro-Glow<br>Natural Buff                     | 071249330463<br>Infallible Pro-Glow<br>Natural Beige                    | 071249330487<br>Infallible Pro-Glow<br>Buff Beige                    |                                                                         |                                                                                  |
| INF PRO-GLW FNDTN TRY 1.2 UNLT**                                     |                                                                        |                                                                      |                                                                         |                                                                         |                                                                      |                                                                         |                                                                                  |
| 071249293195<br>Infallible Pro-Matte Powder<br>Sun Beige             |                                                                        | 071249293201<br>Infallible Pro-Matte Powder<br>Golden Beige          |                                                                         | 071249293218<br>Infallible Pro-Matte Powder<br>Classic Tan              |                                                                      | 071249293225<br>Infallible Pro-Matte Powder<br>Cocoa                    |                                                                                  |
| INF PM PWDR TRY UNLT 2.2 **                                          |                                                                        |                                                                      |                                                                         |                                                                         |                                                                      |                                                                         |                                                                                  |
| 071249293157<br>Infallible Pro-Matte Powder<br>Porcelain             |                                                                        | 071249293164<br>Infallible Pro-Matte Powder<br>Natural Beige         |                                                                         | 071249293171<br>Infallible Pro-Matte Powder<br>Nude Beige               |                                                                      | 071249293188<br>Infallible Pro-Matte Powder<br>True Beige               |                                                                                  |
| INF PM PWDR TRY UNLT 1.2 **                                          |                                                                        |                                                                      |                                                                         |                                                                         |                                                                      |                                                                         |                                                                                  |



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| 071249078556<br>True Match Liquid Foundation<br>Alabaster                 | 071249078594<br>True Match Liquid Foundation<br>Natural Ivory             | 071249078617<br>True Match Liquid Foundation<br>Creamy Natural        | 071249078655<br>True Match Liquid Foundation<br>Shell Beige                | 071249078679<br>True Match Liquid Foundation<br>Classic Beige            | 071249036853<br>True Match Liquid Foundation<br>Soft Sable                | 071249036846<br>True Match Liquid Foundation<br>Nut Brown                 | 071249218310<br>True Match Liquid Foundation<br>Cocoa              |
| TM MU TRY CL 3.3/3.4 UNLT **                                              |                                                                           |                                                                       |                                                                            |                                                                          |                                                                           |                                                                           |                                                                    |
| 071249017173<br>True Match Powder                                         |                                                                           | 071249017180<br>True Match Powder                                     |                                                                            | 071249017197<br>True Match Powder                                        |                                                                           | 071249017227<br>True Match Powder                                         |                                                                    |
| 071249033180<br>True Match Powder                                         |                                                                           | 071249033197<br>True Match Powder                                     |                                                                            | 071249033173<br>True Match Powder                                        |                                                                           | 071249033319<br>True Match Powder                                         |                                                                    |
| TM PWDR-2 TR TRY NTRL 2.3 UNLT **                                         |                                                                           |                                                                       |                                                                            |                                                                          |                                                                           |                                                                           |                                                                    |
| 071249017463<br>True Match Blush                                          |                                                                           | 071249017487<br>True Match Blush                                      |                                                                            | 071249017494<br>True Match Blush                                         |                                                                           | 071249041840<br>True Match Blush                                          |                                                                    |
| TM BLSH TRY 2.3 UNLT **                                                   |                                                                           |                                                                       |                                                                            |                                                                          |                                                                           |                                                                           |                                                                    |
|                                                                           | 071249214800<br>True Match Lumi Makeup<br>Soft Ivory/Clsc Ivory           | 071249214817<br>True Match Lumi Makeup<br>Natural Buff                | 071249214824<br>True Match Lumi Makeup<br>Buff Beige                       | 071249214831<br>True Match Lumi Makeup<br>True Beige                     | 071249214855<br>True Match Lumi Makeup<br>Classic Tan/Cappuccino          |                                                                           |                                                                    |
| TM LUMI MU TRAY NEUT 2.3 UNLT **                                          |                                                                           |                                                                       |                                                                            |                                                                          |                                                                           |                                                                           |                                                                    |
| 071249382226<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Natural Buff | 071249382233<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Golden Beige | 071249382240<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Sand     | 071249382257<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Radiant Honey | 071249382264<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Sun Beige   | 071249382271<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Radiant Sand | 071249382295<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Golden Amber | 071249382301<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Amber |
| INF 24HR FW FDTN TRY 2.3 UNLT **                                          |                                                                           |                                                                       |                                                                            |                                                                          |                                                                           |                                                                           |                                                                    |
| 071249382318<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Honey Bisque | 071249382325<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Toffee       | 071249382332<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Hazelnut | 071249384664<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Sienna        | 071249384671<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Deep Golden | 071249384695<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Espresso     | 071249384701<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Mahogany     | 071249384718<br>Infallible 24 HR Fresh<br>Wear Foundation<br>Ebony |
| INF 24HR FW FDTN TRY 3.3 UNLT **                                          |                                                                           |                                                                       |                                                                            |                                                                          |                                                                           |                                                                           |                                                                    |
| 071249293065<br>Infallible Pro-Matte Foundation<br>Fresh Beige            | 071249293072<br>Infallible Pro-Matte Foundation<br>Caramel Beige          | 071249293089<br>Infallible Pro-Matte Foundation<br>Classic Tan        | 071249293096<br>Infallible Pro-Matte Foundation<br>Crème Café              | 071249293102<br>Infallible Pro-Matte Foundation<br>Soft Sable            | 071249293119<br>Infallible Pro-Matte Foundation<br>Cocoa                  |                                                                           |                                                                    |
| INF PM MU TRY UNLT 2.2 **                                                 |                                                                           |                                                                       |                                                                            |                                                                          |                                                                           |                                                                           |                                                                    |
| 071249330494<br>Infallible Pro-Glow<br>Sand Beige                         | 071249330500<br>Infallible Pro-Glow<br>Sun Beige                          | 071249330524<br>Infallible Pro-Glow<br>Caramel Beige                  | 071249330517<br>Infallible Pro-Glow<br>Classic Tan                         | 071249330531<br>Infallible Pro-Glow<br>Crème Café                        | 071249330548<br>Infallible Pro-Glow<br>Cocoa                              |                                                                           |                                                                    |
| INF PRO-GLW FNDTN TRY 2.2 UNLT**                                          |                                                                           |                                                                       |                                                                            |                                                                          |                                                                           |                                                                           |                                                                    |
| 071249374702<br>Paradise Enchanted Blush<br>Bashful                       |                                                                           | 071249374719<br>Paradise Enchanted Blush<br>Fantastical               |                                                                            | 071249374726<br>Paradise Enchanted Blush<br>Just Curious                 |                                                                           | 071249374733<br>Paradise Enchanted Blush<br>Charming                      |                                                                    |
| PRDS ENCHNTD BLSH TRY UNLT **                                             |                                                                           |                                                                       |                                                                            |                                                                          |                                                                           |                                                                           |                                                                    |
| 071249349045<br>Infallible Pro-Glow Powder<br>Classic Ivory               |                                                                           | 071249349052<br>Infallible Pro-Glow Powder<br>Creamy Natural          |                                                                            | 071249349069<br>Infallible Pro-Glow Powder<br>Nude Beige                 |                                                                           | 071249349076<br>Infallible Pro-Glow Powder<br>Natural Beige               |                                                                    |
| INF PRO-GLW PWDR (FULL MIX) TRY 1.1 UNLT **                               |                                                                           |                                                                       |                                                                            |                                                                          |                                                                           |                                                                           |                                                                    |

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| 9' LP 4" HDR-UNLT **                                                          |                                                                               |                                                                      |                                                                       |                                                                    |                                                                   |                                                                     |                                                                                                                                |                                                  |                                                  |                                                  |                                                 |
| 071249220283<br>True Match Liquid Foundation<br>Fresh Beige W4.5              | 071249220290<br>True Match Liquid Foundation<br>Suntan W5.5                   | 071249220306<br>True Match Liquid Foundation<br>Deep Warm W9.5       | 071249220320<br>True Match Liquid Foundation<br>Perfect Beige N5.5    | 071249220337<br>True Match Liquid Foundation<br>Golden Beige N6.5  | 071249220344<br>True Match Liquid Foundation<br>Mahogany N9       | 071249220351<br>True Match Liquid Foundation<br>Deep Cool C9        | 071249220368<br>True Match Liquid Foundation<br>Espresso C10                                                                   |                                                  |                                                  |                                                  |                                                 |
| TM MU TRY 4.4 UNLT **                                                         |                                                                               |                                                                      |                                                                       |                                                                    |                                                                   |                                                                     |                                                                                                                                |                                                  |                                                  |                                                  |                                                 |
|                                                                               |                                                                               |                                                                      |                                                                       |                                                                    |                                                                   |                                                                     |                                                                                                                                |                                                  |                                                  |                                                  |                                                 |
| 071249033357<br>True Match Powder                                             |                                                                               |                                                                      | 071249033401<br>True Match Powder                                     |                                                                    |                                                                   | 071249033432<br>True Match Powder                                   | 071249033449<br>True Match Powder                                                                                              |                                                  |                                                  |                                                  |                                                 |
| 071249033579<br>True Match Powder                                             |                                                                               |                                                                      | 071249033593<br>True Match Powder                                     |                                                                    |                                                                   | 071249033586<br>True Match Powder                                   | 071249033609<br>True Match Powder                                                                                              |                                                  |                                                  |                                                  |                                                 |
| TM PWDR-2 TR MED TRY CL 3.3 UNLT **                                           |                                                                               |                                                                      |                                                                       |                                                                    |                                                                   |                                                                     |                                                                                                                                |                                                  |                                                  |                                                  |                                                 |
| 071249017500<br>True Match Blush                                              |                                                                               |                                                                      | 071249017517<br>True Match Blush                                      |                                                                    |                                                                   | 071249017524<br>True Match Blush                                    | 071249042014<br>True Match Blush                                                                                               |                                                  |                                                  |                                                  |                                                 |
| TM BLSH TRY 3.3 UNLT **                                                       |                                                                               |                                                                      |                                                                       |                                                                    |                                                                   |                                                                     |                                                                                                                                |                                                  |                                                  |                                                  |                                                 |
|                                                                               |                                                                               | 071249226551<br>True Match Lumi Makeup<br>Creamy Natural             | 071249226568<br>True Match Lumi Makeup<br>Shell Beige                 | 071249226575<br>True Match Lumi Makeup<br>Classic Beige            | 071249226582<br>True Match Lumi Makeup<br>Soft Sable              | 071249226599<br>True Match Lumi Makeup<br>Nut Brown/Cocoa           |                                                                                                                                |                                                  |                                                  |                                                  |                                                 |
| TM LUMI MU TRAY COOL 3.3 UNLT **                                              |                                                                               |                                                                      |                                                                       |                                                                    |                                                                   |                                                                     |                                                                                                                                |                                                  |                                                  |                                                  |                                                 |
| 071249340219<br>Infallible Blend Artist - Foundation Blender<br>*             | 071249361504<br>Infallible Pro-Primer<br>Infallible Matte-Lock Primer         |                                                                      | 071249361511<br>Infallible Pro-Primer<br>Infallible Glow-Lock Primer  |                                                                    | 071249349038<br>Infallible Pro-Matte Setting Powder               |                                                                     | 071249294055<br>Infallible Pro-Spray & Set Makeup Extender<br>Setting Spray<br>Pro-Mist & Set Makeup Extender Setting<br>Spray |                                                  |                                                  |                                                  |                                                 |
| INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 UNLT **                          |                                                                               |                                                                      |                                                                       |                                                                    |                                                                   |                                                                     |                                                                                                                                |                                                  |                                                  |                                                  |                                                 |
|                                                                               |                                                                               |                                                                      |                                                                       | 071249351789<br>Infallible Pro-Glow<br>Concealer                   | 071249351796<br>Infallible Pro-Glow<br>Concealer                  | 071249351802<br>Infallible Pro-Glow<br>Concealer                    | 071249351819<br>Infallible Pro-Glow<br>Concealer                                                                               | 071249351826<br>Infallible Pro-Glow<br>Concealer | 071249351833<br>Infallible Pro-Glow<br>Concealer | 071249351840<br>Infallible Pro-Glow<br>Concealer | 07124935185<br>Infallible Pro-Glow<br>Concealer |
| INF PRO-GLW CNCLR TRY 1.1 UNLT **                                             |                                                                               |                                                                      |                                                                       |                                                                    |                                                                   |                                                                     |                                                                                                                                |                                                  |                                                  |                                                  |                                                 |
|                                                                               |                                                                               |                                                                      |                                                                       | 071249335499<br>Infallible Total Cover Concealer                   |                                                                   |                                                                     |                                                                                                                                |                                                  |                                                  |                                                  |                                                 |
|                                                                               |                                                                               |                                                                      |                                                                       | 071249335482<br>Infallible Total Cover Concealer                   |                                                                   |                                                                     |                                                                                                                                |                                                  |                                                  |                                                  |                                                 |
| INF TOTAL CVR CNCLR TRY 1.1 UNLT **                                           |                                                                               |                                                                      |                                                                       |                                                                    |                                                                   |                                                                     |                                                                                                                                |                                                  |                                                  |                                                  |                                                 |
| 071249335369<br>Infallible Total Cover<br>Foundation<br>Classic Ivory         | 071249335383<br>Infallible Total Cover<br>Foundation<br>Nude Beige            | 071249335390<br>Infallible Total Cover<br>Foundation<br>Natural Buff | 071249335406<br>Infallible Total Cover<br>Foundation<br>Natural Beige | 071249335413<br>Infallible Total Cover<br>Foundation<br>Buff Beige | 071249335437<br>Infallible Total Cover<br>Foundation<br>Sun Beige | 071249335451<br>Infallible Total Cover<br>Foundation<br>Classic Tan |                                                                                                                                |                                                  |                                                  |                                                  |                                                 |
| INF TOTAL CVR FNDTN TRY 1.1 UNLT **                                           |                                                                               |                                                                      |                                                                       |                                                                    |                                                                   |                                                                     |                                                                                                                                |                                                  |                                                  |                                                  |                                                 |
|                                                                               |                                                                               |                                                                      |                                                                       |                                                                    |                                                                   |                                                                     |                                                                                                                                |                                                  |                                                  |                                                  |                                                 |
| 071249283714<br>Magic BB Correctors<br>Magic BB Correctors : Anti-<br>Redness | 071249283721<br>Magic BB Correctors<br>Magic BB Correctors : Anti-<br>Fatigue | 071249211458<br>Magic BB Cream<br>Fair                               |                                                                       | 071249211465<br>Magic BB Cream<br>Light                            |                                                                   | 071249211472<br>Magic BB Cream<br>Medium                            |                                                                                                                                | 071249211489<br>Magic BB Cream<br>Deep           |                                                  |                                                  |                                                 |
| SS MGC BB CRM/CRTR TRY 1.1 UNLT **                                            |                                                                               |                                                                      |                                                                       |                                                                    |                                                                   |                                                                     |                                                                                                                                |                                                  |                                                  |                                                  |                                                 |

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|                                                                            |                                                                          | 071249289754<br>Colour Riche La Palette - EYE<br>Nude 1                     |                                                             |                                                                             |                                                                              |
| CR LA PALETTE SHDW TRY UNLIT 1.2 **                                        |                                                                          |                                                                             |                                                             |                                                                             |                                                                              |
|                                                                            | 071249306918<br>Colour Riche Monos                                       | 071249306925<br>Colour Riche Monos                                          | 071249306987<br>Colour Riche Monos                          | 071249306932<br>Colour Riche Monos                                          | 071249306956<br>Colour Riche Monos                                           |
|                                                                            | 071249306970<br>Colour Riche Monos                                       | 071249306949<br>Colour Riche Monos                                          | 071249306994<br>Colour Riche Monos                          | 071249307021<br>Colour Riche Monos                                          | 071249307076<br>Colour Riche Monos                                           |
|                                                                            | 071249307045<br>Colour Riche Monos                                       | 071249307083<br>Colour Riche Monos                                          | 071249307052<br>Colour Riche Monos                          | 071249307069<br>Colour Riche Monos                                          | 071249306963<br>Colour Riche Monos                                           |
| CR MONOS SHDW 3-TIER TRY UNLIT**                                           |                                                                          |                                                                             |                                                             |                                                                             |                                                                              |
| 071249313022<br>Colour Riche Pocket Palette<br>Avenue des Roses            | 071249313039<br>Colour Riche Pocket Palette<br>Boudoir Charme            |                                                                             | 071249313046<br>Colour Riche Pocket Palette<br>Bleu Nuit    |                                                                             | 071249313060<br>Colour Riche Pocket Palette<br>Silver Couture                |
| CR POCKET PALETTE TRY 1.1 UNLIT**                                          |                                                                          |                                                                             |                                                             |                                                                             |                                                                              |
|                                                                            | 071249334294<br>Visible Lift Radiance Booster                            | 071249359693<br>Visible Lift Luminous Serum<br>Tint<br>Pearl                | 071249359709<br>Visible Lift Luminous Serum<br>Tint<br>Rose | 071249359716<br>Visible Lift Luminous Serum<br>Tint<br>Gold                 | 071249359723<br>Visible Lift Luminous Serum<br>Tint<br>Honey                 |
|                                                                            | 071249359730<br>Visible Lift Luminous Serum<br>Tint<br>Amber             |                                                                             |                                                             |                                                                             |                                                                              |
| VL RDNC BSTR & LUMI SRM TINT TRY 1.1 UNLIT **                              |                                                                          |                                                                             |                                                             |                                                                             |                                                                              |
| 071249178973<br>Visible Lift Serum Absolute<br>Soft Ivory                  | 071249179000<br>Visible Lift Serum Absolute<br>Light Ivory               | 071249178966<br>Visible Lift Serum Absolute<br>Classic Ivory                |                                                             | 071249178935<br>Visible Lift Serum Absolute<br>Nude Beige                   | 071249178959<br>Visible Lift Serum Absolute<br>Creamy Natural                |
|                                                                            | 071249178997<br>Visible Lift Serum Absolute<br>Natural Buff              |                                                                             |                                                             |                                                                             |                                                                              |
| VL SRM TRY 1.2 UNLT **                                                     |                                                                          |                                                                             |                                                             |                                                                             |                                                                              |
| 071249178942<br>Visible Lift Serum Absolute<br>Buff Beige                  | 071249178928<br>Visible Lift Serum Absolute<br>Natural Beige             | 071249178911<br>Visible Lift Serum Absolute<br>Sand Beige                   |                                                             | 071249178980<br>Visible Lift Serum Absolute<br>Sun Beige                    | 071249179024<br>Visible Lift Serum Absolute<br>Honey Beige                   |
|                                                                            | 071249179031<br>Visible Lift Serum Absolute<br>Classic Tan               |                                                                             |                                                             |                                                                             |                                                                              |
| VL SRM TRY 2.2 UNLT **                                                     |                                                                          |                                                                             |                                                             |                                                                             |                                                                              |
| 071249094259<br>True Match Naturelle Gentle Mineral Makeup<br>Light Ivory  | 071249094273<br>True Match Naturelle Gentle Mineral Makeup<br>Nude Beige | 071249094297<br>True Match Naturelle Gentle Mineral Makeup<br>Natural Beige |                                                             | 071249094327<br>True Match Naturelle Gentle Mineral Makeup<br>Sun Beige     | 071249094211<br>True Match Naturelle Gentle Mineral Makeup<br>Soft Ivory     |
| TM MIN MU TRY 1.2 UNLT **                                                  |                                                                          |                                                                             |                                                             |                                                                             |                                                                              |
| 071249179185<br>True Match Naturelle Gentle Mineral Makeup<br>Natural Buff | 071249094303<br>True Match Naturelle Gentle Mineral Makeup<br>Buff Beige | 071249104088<br>True Match Naturelle Gentle Mineral Makeup<br>Classic Tan   |                                                             | 071249179192<br>True Match Naturelle Gentle Mineral Makeup<br>Natural Ivory | 071249094280<br>True Match Naturelle Gentle Mineral Makeup<br>Creamy Natural |
| TM MIN MU TRY 2.2 UNLT **                                                  |                                                                          |                                                                             |                                                             |                                                                             |                                                                              |
| EMR SINGLE TRY HOOKBAR 3HK UNLIT (ALT) **                                  |                                                                          |                                                                             |                                                             |                                                                             |                                                                              |
| 071249078525<br>Eye Makeup Remover<br>Eye Makeup Remover                   | 071249149768<br>Double Extend Beauty Tubes<br>Blackest Black             |                                                                             | 071249149744<br>Double Extend Beauty Tubes<br>Black         |                                                                             | 071249104743<br>Telescopic Mascara<br>Blackest Black                         |



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| INF PRO-LAST LNR HKBR 5HK UNLIT (ALT) **                                   |                                                                          |                                                                         |                                                                          |                                                                                         |                                                                          |
| 071249385937<br>Infallible Pro-Last Liner<br>Aubergine                     | 071249357248<br>Infallible Pro-Last Liner<br>Black                       | 071249357255<br>Infallible Pro-Last Liner<br>Brown                      | 071249357262<br>Infallible Pro-Last Liner<br>Grey                        | 071249357644<br>Infallible Pro-Last Liner<br>Cobalt Blue                                |                                                                          |
| INF LW LNR HKBR 6HK UNLIT (ALT) **                                         |                                                                          |                                                                         |                                                                          |                                                                                         |                                                                          |
| 071249373132<br>Voluminous Lash<br>Paradise Liquid Eyeliner<br>Black       | 071249373149<br>Voluminous Lash<br>Paradise Liquid Eyeliner<br>Rose Gold | 071249152416<br>Infallible Eyeliner<br>Carbon Black<br>Carbon Black     | 071249145234<br>Infallible Long Wear<br>Eyeliner<br>Black                | 071249145241<br>Infallible Long Wear<br>Eyeliner<br>Black Brown                         | 071249145258<br>Infallible Long Wear<br>Eyeliner<br>Brown                |
| INF EYE MM LNR HKBR 6HK UNLIT (ALT) **                                     |                                                                          |                                                                         |                                                                          |                                                                                         |                                                                          |
| 071249306376<br>Infallible Eye: Matte<br>Matic Liner<br>Black              | 071249306383<br>Infallible Eye: Matte<br>Matic Liner<br>Brown            | 071249306390<br>Infallible Eye: Matte<br>Matic Liner<br>Charcoal        | 071249238912<br>Infallible The Super Slim<br>Liner<br>Black              | 071249350126<br>Infallible The Super Slim<br>Liner<br>Brown                             | 071249350157<br>Infallible The Super Slim<br>Liner<br>Grey               |
| LIN INT BRUSH TIP HKBR 6HK UNLIT (ALT) **                                  |                                                                          |                                                                         |                                                                          |                                                                                         |                                                                          |
| 071249336359<br>Voluminous Liner Noir<br>Blackest Black                    | 071249289839<br>Infallible Superstar Liner<br>Black                      | 071249329788<br>Infallible Sculpt Liner<br>Black                        | 071249314494<br>Infallible Black Velvet<br>Liner<br>Black                | 071249117675<br>Lineur Intense Felt Tip Liquid<br>Eyeliner Carbon Black<br>Carbon Black | 071249059128<br>Lineur Intense Felt Tip Liquid<br>Eyeliner<br>Black Mica |
| PNCL PRFT HKBR 6HK UNLIT (ALT) **                                          |                                                                          |                                                                         |                                                                          |                                                                                         |                                                                          |
| 071249117682<br>Pencil Perfect Carbon<br>Black<br>Carbon Black             | 071249082119<br>Pencil Perfect Eye Liner<br>Ebony                        | 071249082140<br>Pencil Perfect Eye Liner<br>Espresso                    | 071249207000<br>Voluminous<br>Smoldering Eyeliner<br>Black               | 071249160114<br>Extra Intense Liquid<br>Pencil Eyeliner<br>Black                        | 071249231791<br>Infallible Gel Lacquer<br>Liner<br>Blackest Black        |
| TLSCPC LNR HKBR 5HK UNLIT (ALT) **                                         |                                                                          |                                                                         |                                                                          |                                                                                         |                                                                          |
| 071249137086<br>Telescopic Carbon<br>Black Liner<br>Carbon Black           | 071249119990<br>Telescopic Eyeliner<br>Black                             | 071249161906<br>Telescopic Waterproof<br>Eyeliner<br>Black              | 071249301494<br>Voluminous Superstar Mascara<br>Blackest Black (WSH)     | 071249301500<br>Voluminous Superstar Mascara<br>Black (WSH)                             |                                                                          |
| VLMNS BTRFLY MSCR HKBR 4HK UNLIT (ALT) **                                  |                                                                          |                                                                         |                                                                          |                                                                                         |                                                                          |
| 071249256718<br>Voluminous Butterfly Washable<br>Mascara<br>Blackest Black | 071249256701<br>Voluminous Butterfly Washable<br>Mascara<br>Black        | 071249256725<br>Voluminous Butterfly Washable<br>Mascara<br>Black Brown | 071249265932<br>Voluminous Butterfly Midnight<br>Black<br>Midnight Black |                                                                                         |                                                                          |
| TLSCPC HKBR 4HK UNLIT (ALT) **                                             |                                                                          |                                                                         |                                                                          |                                                                                         |                                                                          |
| 071249104729<br>Telescopic Mascara<br>Black                                | 071249104736<br>Telescopic Mascara<br>Black Brown                        | 071249137093<br>Telescopic Carbon Black Mascara<br>Carbon Black         | 071249187739<br>Voluminous Million Lashes Mascara<br>Blackest Black      |                                                                                         |                                                                          |

|                                                                      |                                                                  |                                                                                         |                                                                             |                                                              |                                                               |
|----------------------------------------------------------------------|------------------------------------------------------------------|-----------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|--------------------------------------------------------------|---------------------------------------------------------------|
| BRW STYLST DEF HKBR 5HK UNLIT (ALT)**                                |                                                                  |                                                                                         |                                                                             |                                                              |                                                               |
| 071249314876<br>Brow Stylist: Definer<br>Blonde                      | 071249350751<br>Brow Stylist: Definer<br>Light Brunette          | 071249314883<br>Brow Stylist: Definer<br>Brunette                                       | 071249314890<br>Brow Stylist: Definer<br>Dark Brunette                      | 071249376416<br>Unbelieva-Brow<br>Dark Brunette              |                                                               |
| BRW STYLST KBK BLNDR HKBR 6HK UNLIT (ALT) **                         |                                                                  |                                                                                         |                                                                             |                                                              |                                                               |
| 071249339619<br>Brow Stylist Kabuki<br>Blender<br>Blonde             | 071249339626<br>Brow Stylist Kabuki<br>Blender<br>Brunette       | 071249339633<br>Brow Stylist Kabuki<br>Blender<br>Dark Brunette                         | 071249350270<br>Brow Stylist Shape &<br>Fill<br>Blonde                      | 071249350300<br>Brow Stylist Shape &<br>Fill<br>Brunette     | 071249350317<br>Brow Stylist Shape &<br>Fill<br>Dark Brunette |
| BRW STYLST BST & SET HKBR 5HK UNLIT (ALT) **                         |                                                                  |                                                                                         |                                                                             |                                                              |                                                               |
| 071249357521<br>Brow Stylist Boost & Set<br>Blonde                   | 071249357545<br>Brow Stylist Boost & Set<br>Light Brunette       | 071249357552<br>Brow Stylist Boost & Set<br>Dark Brunette                               | 071249339596<br>Brow Stylist Frame &<br>Set<br>Light Brunette               | 071249339602<br>Brow Stylist Frame &<br>Set<br>Warm Brunette | 071249341834<br>Brow Stylist Frame &<br>Set<br>Deep Brunette  |
| BRW STYLST BRW RAISER HKBR 6HK UNLIT (ALT) **                        |                                                                  |                                                                                         |                                                                             |                                                              |                                                               |
| 071249855010<br>Lineur Intense Brush<br>Tip Liquid Eyeliner<br>Black | 071249289273<br>Brow Stylist Designer<br>Blonde                  | 071249289280<br>Brow Stylist Designer<br>Brunette                                       | 071249289297<br>Brow Stylist Designer<br>Dark Brunette                      | 071249350133<br>Brow Stylist Brow<br>Raiser<br>Light         | 071249350140<br>Brow Stylist Brow<br>Raiser<br>Medium         |
| X-FIBER MSCR HKBR 4HK UNLIT (ALT) **                                 |                                                                  |                                                                                         |                                                                             |                                                              |                                                               |
| 071249363713<br>X-Fiber Mascara WSH<br>Blackest Black WSH            | 071249363720<br>X-Fiber Mascara WSH<br>Black WSH                 | 071249363737<br>X-Fiber Mascara WTP<br>Blackest Black WTP                               | 071249369104<br>X-Fiber Mascara WSH<br>Soft Black WSH                       |                                                              |                                                               |
| VLMNS SPRSTR MSCR HKBR 4HK UNLIT (ALT) **                            |                                                                  |                                                                                         |                                                                             |                                                              |                                                               |
| 071249301517<br>Voluminous Superstar Mascara<br>Black Brown (WSH)    | 071249314104<br>Voluminous Superstar Red Carpet<br>Extra Black   | 071249301470<br>Voluminous Superstar Mascara<br>Superstar WTP : Blackest Black<br>(WTP) | 071249301487<br>Voluminous Superstar Mascara<br>Superstar WTP : Black (WTP) |                                                              |                                                               |
| XTR VOL CLGN WSBL HKBR 4HK UNLIT (ALT) **                            |                                                                  |                                                                                         |                                                                             |                                                              |                                                               |
| 071249314111<br>Voluminous Butterfly Sculpt WSH<br>Blackest Black    | 071249148822<br>Extra Volume Collagen Washable<br>Blackest Black | 071249148808<br>Extra Volume Collagen Washable<br>Black                                 | 071249156339<br>Extra Volume Collagen Waterproof<br>Blackest Black          |                                                              |                                                               |
| VLMNS MIL LSHES WTP HKBR 4HK UNLIT (ALT) **                          |                                                                  |                                                                                         |                                                                             |                                                              |                                                               |
| 071249187722<br>Voluminous Million Lashes Mascara<br>Black           | 071249188125<br>Voluminous Million Lashes Mascara<br>Black Brown | 071249195499<br>Voluminous Million Lashes<br>Waterproof Masc<br>Blackest Black          | 071249195482<br>Voluminous Million Lashes<br>Waterproof Masc<br>Black       |                                                              |                                                               |

|                                                                       |                                                                       |                                                                       |                                                                   |
|-----------------------------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------------------------------------|-------------------------------------------------------------------|
| UNLIMITED MSCR HKBR 4HK UNLIT (ALT) **                                |                                                                       |                                                                       |                                                                   |
| 071249314975<br>Brow Stylist: Prep & Shape Pro Kit<br>Light to Medium | 071249335857<br>Unlimited<br>Blackest Black                           | 071249335871<br>Unlimited<br>Black Brown                              | 071249335888<br>Unlimited<br>Blackest Black WTP                   |
| VLMNS LSH PRDS MSCR (WSH) HKBR 4HK UNLIT (ALT) **                     |                                                                       |                                                                       |                                                                   |
| 071249376331<br>Voluminous Lash Paradise Primer<br>Pink Tinted Primer | 071249343265<br>Voluminous Lash Paradise WSH<br>Blackest Black        | 071249343258<br>Voluminous Lash Paradise WSH<br>Black                 | 071249343272<br>Voluminous Lash Paradise WSH<br>Black Brown       |
| VLMNS LSH PRDS MSCR (WTP) HKBR 4HK UNLIT (ALT) **                     |                                                                       |                                                                       |                                                                   |
| 071249343326<br>Voluminous Lash Paradise WTP<br>Blackest Black        | 071249343319<br>Voluminous Lash Paradise WTP<br>Black                 | 071249350652<br>Voluminous Lash Paradise WSH<br>Mystic Black          | 071249194102<br>Voluminous False Lashes Mascara<br>Blackest Black |
| VLMNS MSCR HKBR 4HK UNLIT (ALT) **                                    |                                                                       |                                                                       |                                                                   |
| 071249330265<br>Voluminous Primer<br>Primer                           | 071249372029<br>Voluminous Straight Brush<br>Burgundy                 | 071249345931<br>Voluminous Original Blue Mascara<br>Cobalt Blue       | 071249059098<br>Voluminous Straight Brush<br>Blackest Black       |
| VLMNS CB MSCR HKBR 4HK UNLIT (ALT) **                                 |                                                                       |                                                                       |                                                                   |
| 071249749012<br>Voluminous Straight Brush<br>Black                    | 071249669020<br>Voluminous Straight Brush<br>Black Brown              | 071249019344<br>Voluminous Curved Brush<br>Black                      | 071249019351<br>Voluminous Curved Brush<br>Black Brown            |
| VLMNS WP HKBR 4HK UNLIT (ALT) **                                      |                                                                       |                                                                       |                                                                   |
| 071249006412<br>Voluminous Waterproof<br>Black                        | 071249006429<br>Voluminous Waterproof<br>Black Brown                  | 071249148792<br>Voluminous Waterproof Carbon<br>Black<br>Carbon Black | 071249101919<br>Voluminous Carbon Black<br>Carbon Black           |
| VLMNS FELINE MSCRA HKBR 4HK UNLIT (ALT)**                             |                                                                       |                                                                       |                                                                   |
| 071249324707<br>Voluminous Feline WSH<br>Blackest Black WSH           | 071249324714<br>Voluminous Feline WSH<br>Black WSH                    | 071249324721<br>Voluminous Feline WSH<br>Black Brown WSH              | 071249324745<br>Voluminous Feline WTP<br>Black WTP                |
| VLMNS FELINE NOIR MSCRA HKBR 4HK UNLIT (ALT)**                        |                                                                       |                                                                       |                                                                   |
| 071249201770<br>Voluminous Million Lashes Carbon<br>Carbon Black      | 071249258415<br>Voluminous Million Lashes Excess<br>Washable<br>Black | 071249334348<br>Voluminous Feline WSH<br>Blackest Noir WSH            | 071249334355<br>Voluminous Feline WTP<br>Blackest Noir WTP        |



9' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

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# POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

9' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0970ECUL IS19.psa

| CR SHINE LIP TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                    |                     |            |
|-----------------------------------------------------------------------------------|---------|--------------|--------------------|---------------------|------------|
| Loc. ID                                                                           | Facings | UPC          | Description        | Shade               | Plano Code |
| 1                                                                                 | 1       | 071249355862 | Colour Riche Shine | Dazzling Doe        | 902        |
| 2                                                                                 | 1       | 071249355879 | Colour Riche Shine | Glossy Fawn         | 900        |
| 3                                                                                 | 1       | 071249355886 | Colour Riche Shine | Varnished Rosewood  | 904        |
| 4                                                                                 | 1       | 071249355848 | Colour Riche Shine | Burnished Blush     | 906        |
| 5                                                                                 | 1       | 071249355831 | Colour Riche Shine | Sparkling Rose      | 908        |
| 6                                                                                 | 1       | 071249355787 | Colour Riche Shine | Glazed Pink         | 914        |
| 7                                                                                 | 1       | 071249355800 | Colour Riche Shine | Laminated Fuchsia   | 922        |
| 8                                                                                 | 1       | 071249355817 | Colour Riche Shine | Polished Tango      | 918        |
| 9                                                                                 | 1       | 071249355824 | Colour Riche Shine | Luminous Coral      | 916        |
| 10                                                                                | 1       | 071249355893 | Colour Riche Shine | Enamel Red          | 924        |
| 11                                                                                | 1       | 071249355909 | Colour Riche Shine | Glassy Garnet       | 926        |
| 12                                                                                | 1       | 071249355923 | Colour Riche Shine | Splendid Blackberry | 930        |

| CR MATTE LIP & LIPLNR TRY 1.2 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in |         |              |                                         |                         |            |
|--------------------------------------------------------------------------------------------|---------|--------------|-----------------------------------------|-------------------------|------------|
| Loc. ID                                                                                    | Facings | UPC          | Description                             | Shade                   | Plano Code |
| 13                                                                                         | 1       | 071249349755 | Colour Riche Matte Lipstick             | Matte-cademia           | 808        |
| 14                                                                                         | 1       | 071249349724 | Colour Riche Matte Lipstick             | Matte-sterpiece         | 802        |
| 15                                                                                         | 1       | 071249349717 | Colour Riche Matte Lipstick             | Matte-caron             | 800        |
| 16                                                                                         | 1       | 071249316177 | Colour Riche Collection Exclusive Pinks | Matte-Moiselle Pink     | 703        |
| 17                                                                                         | 1       | 071249349731 | Colour Riche Matte Lipstick             | He Thinks Hes Matte-cho | 804        |
| 18                                                                                         | 1       | 071249349748 | Colour Riche Matte Lipstick             | Matte-itude             | 806        |
| 19                                                                                         | 1       | 071249350461 | Colour Riche Matte Lip Liner            | Best Mattes             | 108        |
| 20                                                                                         | 1       | 071249350478 | Colour Riche Matte Lip Liner            | Matte's It              | 110        |
| 21                                                                                         | 1       | 071249350485 | Colour Riche Matte Lip Liner            | Matte-stermind          | 112        |
| 22                                                                                         | 1       | 071249350492 | Colour Riche Matte Lip Liner            | Matte-ing Call          | 114        |

| CR MATTE LIP & LIPLNR TRY 2.2 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in |         |              |                                         |                            |            |
|--------------------------------------------------------------------------------------------|---------|--------------|-----------------------------------------|----------------------------|------------|
| Loc. ID                                                                                    | Facings | UPC          | Description                             | Shade                      | Plano Code |
| 23                                                                                         | 1       | 071249349700 | Colour Riche Matte Lipstick             | Matte Mandate              | 712        |
| 24                                                                                         | 1       | 071249349656 | Colour Riche Matte Lipstick             | Matte-ly in Love           | 102        |
| 25                                                                                         | 1       | 071249296486 | Colour Riche Collection Exclusive Reds  | Matte-Traction Red         | 403        |
| 26                                                                                         | 1       | 071249296820 | Colour Riche Collection Exclusive Reds  | Devils Matte-Vocate Red    | 402        |
| 27                                                                                         | 1       | 071249349663 | Colour Riche Matte Lipstick             | Doesn't Matte-r            | 405        |
| 28                                                                                         | 1       | 071249316191 | Colour Riche Collection Exclusive Pinks | Berry Matte Pink           | 705        |
| 29                                                                                         | 1       | 071249349670 | Colour Riche Matte Lipstick             | Matte-jestic               | 707        |
| 30                                                                                         | 1       | 071249349687 | Colour Riche Matte Lipstick             | Matte-gic                  | 709        |
| 31                                                                                         | 1       | 071249349694 | Colour Riche Matte Lipstick             | At the Drop of a Matte     | 711        |
| 32                                                                                         | 1       | 071249349649 | Colour Riche Matte Lipstick             | Matte at Bat               | 100        |
| 33                                                                                         | 1       | 071249350454 | Colour Riche Matte Lip Liner            | Strike a Matte-ch          | 106        |
| 34                                                                                         | 1       | 071249350447 | Colour Riche Matte Lip Liner            | Curiosity Killed the Matte | 104        |
| 35                                                                                         | 1       | 071249350423 | Colour Riche Matte Lip Liner            | Matte in Manhattan         | 100        |
| 36                                                                                         | 1       | 071249350430 | Colour Riche Matte Lip Liner            | In-matte-uated With You    | 102        |

| CR LIP TRY 1.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                        |                 |            |
|----------------------------------------------------------------------------|---------|--------------|------------------------|-----------------|------------|
| Loc. ID                                                                    | Facings | UPC          | Description            | Shade           | Plano Code |
| 37                                                                         | 1       | 071249256206 | Colour Riche Lipcolour | Ballerina Shoes | 135        |
| 38                                                                         | 1       | 071249045701 | Colour Riche Lipcolour | Mauved          | 140        |
| 39                                                                         | 1       | 071249083352 | Colour Riche Lipcolour | Tickled Pink    | 165        |
| 40                                                                         | 1       | 071249074534 | Colour Riche Lipcolour | Peony Pink      | 580        |
| 41                                                                         | 1       | 071249256220 | Colour Riche Lipcolour | Pink Flamingo   | 180        |
| 42                                                                         | 1       | 071249256237 | Colour Riche Lipcolour | Miss Magenta    | 185        |
| 43                                                                         | 1       | 071249256244 | Colour Riche Lipcolour | Wisteria Rose   | 251        |
| 44                                                                         | 1       | 071249074541 | Colour Riche Lipcolour | Blushing Berry  | 590        |
| 45                                                                         | 1       | 071249045855 | Colour Riche Lipcolour | Mica            | 620        |
| 46                                                                         | 1       | 071249045824 | Colour Riche Lipcolour | Saucy Mauve     | 560        |

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FULL WALL

Page: 13 of 26

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY\_Group\sales\UK\B\PCosmetics\UKB\Reports\2019\Spring\PENDING\POG\WAK0970ECUL

# POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

9' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

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|    |   |              |                        |                |     |
|----|---|--------------|------------------------|----------------|-----|
| 47 | 1 | 071249256251 | Colour Riche Lipcolour | Everbloom      | 254 |
| 48 | 1 | 071249256268 | Colour Riche Lipcolour | Raspberry Rush | 260 |

CR LIP TRY 2.3 UNLT \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

| Loc. ID | Facings | UPC          | Description            | Shade           | Plano Code |
|---------|---------|--------------|------------------------|-----------------|------------|
| 49      | 1       | 071249256275 | Colour Riche Lipcolour | Fresh as a Rose | 262        |
| 50      | 1       | 071249045633 | Colour Riche Lipcolour | Classic Wine    | 752        |
| 51      | 1       | 071249083376 | Colour Riche Lipcolour | Sugar Plum      | 754        |
| 52      | 1       | 071249045640 | Colour Riche Lipcolour | Spiced Cider    | 755        |
| 53      | 1       | 071249083727 | Colour Riche Lipcolour | Divine Wine     | 762        |
| 54      | 1       | 071249074558 | Colour Riche Lipcolour | Raisin Rapture  | 892        |
| 55      | 1       | 071249216385 | Colour Riche Lipcolour | Golden Grape    | 788        |
| 56      | 1       | 071249074527 | Colour Riche Lipcolour | Peach Fuzz      | 417        |
| 57      | 1       | 071249083321 | Colour Riche Lipcolour | Tropical Coral  | 444        |
| 58      | 1       | 071249045787 | Colour Riche Lipcolour | Volcanic        | 410        |
| 59      | 1       | 071249045770 | Colour Riche Lipcolour | British Red     | 350        |
| 60      | 1       | 071249083765 | Colour Riche Lipcolour | True Red        | 315        |

CR LIP TRY 3.3 UNLT \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

| Loc. ID | Facings | UPC          | Description            | Shade           | Plano Code |
|---------|---------|--------------|------------------------|-----------------|------------|
| 61      | 1       | 071249083291 | Colour Riche Lipcolour | Fairest Nude    | 800        |
| 62      | 1       | 071249045664 | Colour Riche Lipcolour | Toasted Almond  | 843        |
| 63      | 1       | 071249045992 | Colour Riche Lipcolour | Brazil Nut      | 850        |
| 64      | 1       | 071249045961 | Colour Riche Lipcolour | Nature's Blush  | 840        |
| 65      | 1       | 071249045657 | Colour Riche Lipcolour | Cinnamon Toast  | 839        |
| 66      | 1       | 071249046012 | Colour Riche Lipcolour | Sunwash         | 857        |
| 67      | 1       | 071249046029 | Colour Riche Lipcolour | Spice           | 860        |
| 68      | 1       | 071249083512 | Colour Riche Lipcolour | Golden Splendor | 805        |
| 69      | 1       | 071249045954 | Colour Riche Lipcolour | Bronze Coin     | 835        |
| 70      | 1       | 071249045930 | Colour Riche Lipcolour | Sandstone       | 810        |
| 71      | 1       | 071249045923 | Colour Riche Lipcolour | Silverstone     | 760        |
| 72      | 1       | 071249045947 | Colour Riche Lipcolour | Bronzine        | 825        |

CR CLLCTN EXCLSV PINKS/REDS LIP TRY UNLIT 1.1 \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

| Loc. ID | Facings | UPC          | Description                             | Shade           | Plano Code |
|---------|---------|--------------|-----------------------------------------|-----------------|------------|
| 73      | 1       | 071249316146 | Colour Riche Collection Exclusive Pinks | Julianne's Pink | 701        |
| 74      | 1       | 071249316153 | Colour Riche Collection Exclusive Pinks | Doutzen's Pink  | 707        |
| 75      | 1       | 071249316184 | Colour Riche Collection Exclusive Pinks | Liya's Pink     | 709        |
| 76      | 1       | 071249316160 | Colour Riche Collection Exclusive Pinks | Blake's Pink    | 711        |
| 77      | 1       | 071249296462 | Colour Riche Collection Exclusive Reds  | Julianne's Red  | 401        |
| 78      | 1       | 071249296516 | Colour Riche Collection Exclusive Reds  | Liya's Red      | 407        |

CR CLLCTN EXCLSV LIP (NUDE) TRY 1.1 UNLIT \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

| Loc. ID | Facings | UPC          | Description                           | Shade           | Plano Code |
|---------|---------|--------------|---------------------------------------|-----------------|------------|
| 79      | 1       | 071249278819 | Colour Riche Collection Exclusive Lip | Doutzen's Nude  | 600        |
| 80      | 1       | 071249278772 | Colour Riche Collection Exclusive Lip | Julianne's Nude | 620        |
| 81      | 1       | 071249278796 | Colour Riche Collection Exclusive Lip | Eva's Nude      | 610        |
| 82      | 1       | 071249278802 | Colour Riche Collection Exclusive Lip | Jennifer's Nude | 370        |
| 83      | 1       | 071249278802 | Colour Riche Collection Exclusive Lip | Jennifer's Nude | 370        |
| 84      | 1       | 071249278789 | Colour Riche Collection Exclusive Lip | Liya's          | 630        |

INF 2-STP LIP TRY UNLIT 1.1 \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

| Loc. ID | Facings | UPC          | Description          | Shade               | Plano Code |
|---------|---------|--------------|----------------------|---------------------|------------|
| 85      | 1       | 071249290057 | Infalible Lip 2-Step | Toujour Teaberry    | 109        |
| 86      | 1       | 071249290064 | Infalible Lip 2-Step | Passionate Petal    | 111        |
| 87      | 1       | 071249290088 | Infalible Lip 2-Step | Flamboyant Flamingo | 113        |

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FULL WALL

Page: 14 of 26

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY\_Groups\sales\UK\B\PCosmetics\UKB\Reports\2019\Spring\PENDING\POG\WAK0970ECUL



## POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

9' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0970ECUL IS19.psa

|    |   |              |                      |                      |     |
|----|---|--------------|----------------------|----------------------|-----|
| 88 | 1 | 071249290071 | Infalible Lip 2-Step | Everlasting Caramel  | 201 |
| 89 | 1 | 071249290385 | Infalible Lip 2-Step | Neverending Nutmeg   | 119 |
| 90 | 1 | 071249290392 | Infalible Lip 2-Step | Heaven to Henna      | 205 |
| 91 | 1 | 071249290354 | Infalible Lip 2-Step | Perpetual Apricot    | 207 |
| 92 | 1 | 071249290415 | Infalible Lip 2-Step | Captivated by Cerise | 209 |
| 93 | 1 | 071249290323 | Infalible Lip 2-Step | Red                  | 211 |
| 94 | 1 | 071249290347 | Infalible Lip 2-Step | Continual Crimson    | 213 |
| 95 | 1 | 071249290040 | Infalible Lip 2-Step | Lilac Infinite       | 105 |
| 96 | 1 | 071249290101 | Infalible Lip 2-Step | Violet Parfait       | 107 |
| 97 | 1 | 071249290453 | Infalible Lip 2-Step | Raisin Revival       | 215 |
| 98 | 1 | 071249290361 | Infalible Lip 2-Step | Cherry Noir          | 217 |

| INF LE RGE LIP TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                        |                  |            |
|-------------------------------------------------------------------------------------|---------|--------------|------------------------|------------------|------------|
| Loc. ID                                                                             | Facings | UPC          | Description            | Shade            | Plano Code |
| 99                                                                                  | 1       | 071249168530 | Infalible Le Rouge Lip | Unending Kiss    | 112        |
| 100                                                                                 | 1       | 071249168462 | Infalible Le Rouge Lip | Tender Berry     | 519        |
| 101                                                                                 | 1       | 071249168622 | Infalible Le Rouge Lip | Ravishing Red    | 312        |
| 102                                                                                 | 1       | 071249168639 | Infalible Le Rouge Lip | Refined Ruby     | 337        |
| 103                                                                                 | 1       | 071249168660 | Infalible Le Rouge Lip | Bold Bordeaux    | 741        |
| 104                                                                                 | 1       | 071249168615 | Infalible Le Rouge Lip | Persistent Plum  | 737        |
| 105                                                                                 | 1       | 071249168585 | Infalible Le Rouge Lip | Everlasting Plum | 712        |
| 106                                                                                 | 1       | 071249168646 | Infalible Le Rouge Lip | Rambling Rose    | 212        |
| 107                                                                                 | 1       | 071249168493 | Infalible Le Rouge Lip | Forever Frappe   | 814        |
| 108                                                                                 | 1       | 071249168370 | Infalible Le Rouge Lip | Resilient Raisin | 829        |

| TM MU TRY WRM 1.3/1.4 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                              |               |            |
|-----------------------------------------------------------------------------------|---------|--------------|------------------------------|---------------|------------|
| Loc. ID                                                                           | Facings | UPC          | Description                  | Shade         | Plano Code |
| 109                                                                               | 1       | 071249078549 | True Match Liquid Foundation | Porcelain     | W1         |
| 110                                                                               | 1       | 071249078563 | True Match Liquid Foundation | Light Ivory   | W2         |
| 111                                                                               | 1       | 071249078600 | True Match Liquid Foundation | Nude Beige    | W3         |
| 112                                                                               | 1       | 071249078631 | True Match Liquid Foundation | Natural Beige | W4         |
| 113                                                                               | 1       | 071249078648 | True Match Liquid Foundation | Sand Beige    | W5         |
| 114                                                                               | 1       | 071249078686 | True Match Liquid Foundation | Sun Beige     | W6         |
| 115                                                                               | 1       | 071249078730 | True Match Liquid Foundation | Caramel Beige | W7         |
| 116                                                                               | 1       | 071249078754 | True Match Liquid Foundation | Crème Café    | W8         |

| TM CNCLR/CRYN COMBO TRY UNLIT 1.1** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in |         |              |                             |                        |            |
|-----------------------------------------------------------------------------------------|---------|--------------|-----------------------------|------------------------|------------|
| Loc. ID                                                                                 | Facings | UPC          | Description                 | Shade                  | Plano Code |
| 117                                                                                     | 1       | 071249017241 | True Match Concealer        | Fair / Light Warm      | W1-2-3     |
| 118                                                                                     | 1       | 071249017265 | True Match Concealer        | Fair / Light Neutral   | N1-2-3     |
| 119                                                                                     | 1       | 071249017289 | True Match Concealer        | Fair / Light Cool      | C1-2-3     |
| 120                                                                                     | 1       | 071249017296 | True Match Concealer        | Light / Medium Warm    | W4-5       |
| 121                                                                                     | 1       | 071249017319 | True Match Concealer        | Light / Medium Neutral | N4-5       |
| 122                                                                                     | 1       | 071249017326 | True Match Concealer        | Light / Medium Cool    | C4-5       |
| 123                                                                                     | 1       | 071249017333 | True Match Concealer        | Medium / Deep Warm     | W6-7-8     |
| 124                                                                                     | 1       | 071249017357 | True Match Concealer        | Medium / Deep Cool     | C6-7-8     |
| 125                                                                                     | 1       | 071249238424 | True Match Crayon Concealer | Fair/Light Neutral     | N123       |
| 126                                                                                     | 1       | 071249238431 | True Match Crayon Concealer | Fair/Light Warm        | W123       |
| 127                                                                                     | 1       | 071249238455 | True Match Crayon Concealer | Light/Medium Neutral   | N45        |
| 128                                                                                     | 1       | 071249238462 | True Match Crayon Concealer | Light/Medium Warm      | W45        |
| 129                                                                                     | 1       | 071249248805 | True Match Crayon Concealer | Medium/Deep Neutral    | N678       |
| 130                                                                                     | 1       | 071249238486 | True Match Crayon Concealer | Medium/Deep Warm       | W678       |

| MGC FMLY CMBO W/ 4 HGHLGHTR TRY UNLIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in |         |              |                        |       |            |
|---------------------------------------------------------------------------------------------|---------|--------------|------------------------|-------|------------|
| Loc. ID                                                                                     | Facings | UPC          | Description            | Shade | Plano Code |
| 131                                                                                         | 1       | 071249210130 | Magic Lumi Highlighter | Fair  | 860        |
| 132                                                                                         | 1       | 071249210147 | Magic Lumi Highlighter | Light | 862        |

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Door Count as of Print Date: 1

FULL WALL

Page: 15 of 26

Date : 29-Aug-2018

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# POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

9' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

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|     |   |              |                                   |                       |     |
|-----|---|--------------|-----------------------------------|-----------------------|-----|
| 133 | 1 | 071249210154 | Magic Lumi Highlighter            | Medium                | 864 |
| 134 | 1 | 071249236390 | Magic Lumi Highlighter            | Deep                  | 866 |
| 135 | 1 | 071249217436 | Magic Lumi Light Infusing Primer  | Primer                | 896 |
| 136 | 1 | 071249173169 | Magic Perfecting Base Face Primer | Magic Perfecting Base | 890 |

| ROUGE SIG LIP TRY 1.1 UNLIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                 |               |            |
|-----------------------------------------------------------------------------------|---------|--------------|-----------------|---------------|------------|
| Loc. ID                                                                           | Facings | UPC          | Description     | Shade         | Plano Code |
| 137                                                                               | 1       | 071249369913 | Rouge Signature | I RULE        | 414        |
| 138                                                                               | 1       | 071249369920 | Rouge Signature | I CREATE      | 416        |
| 139                                                                               | 1       | 071249369937 | Rouge Signature | I EMPOWER     | 418        |
| 140                                                                               | 1       | 071249369975 | Rouge Signature | I AM WORTH IT | 426        |
| 141                                                                               | 1       | 071249369890 | Rouge Signature | I ENJOY       | 410        |
| 142                                                                               | 1       | 071249369982 | Rouge Signature | I EXPLORE     | 428        |
| 143                                                                               | 1       | 071249369999 | Rouge Signature | I STAND       | 430        |
| 144                                                                               | 1       | 071249370018 | Rouge Signature | I DARE        | 432        |
| 145                                                                               | 1       | 071249369944 | Rouge Signature | I ACHIEVE     | 420        |
| 146                                                                               | 1       | 071249369951 | Rouge Signature | I DON'T       | 422        |
| 147                                                                               | 1       | 071249369968 | Rouge Signature | I REPRESENT   | 424        |
| 148                                                                               | 1       | 071249369906 | Rouge Signature | I REBEL       | 412        |

| INF PM LES CHOCOLAT NUDE LIP TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                                        |                 |            |
|---------------------------------------------------------------------------------------------------|---------|--------------|----------------------------------------|-----------------|------------|
| Loc. ID                                                                                           | Facings | UPC          | Description                            | Shade           | Plano Code |
| 149                                                                                               | 1       | 071249371787 | Infalible Pro-Matte Les Chocolat Nudes | candy man       | 842        |
| 150                                                                                               | 1       | 071249371794 | Infalible Pro-Matte Les Chocolat Nudes | sweet tooth     | 844        |
| 151                                                                                               | 1       | 071249371800 | Infalible Pro-Matte Les Chocolat Nudes | dose of cocoa   | 848        |
| 152                                                                                               | 1       | 071249371817 | Infalible Pro-Matte Les Chocolat Nudes | box o chocolate | 852        |
| 153                                                                                               | 1       | 071249371824 | Infalible Pro-Matte Les Chocolat Nudes | bittersweet     | 854        |
| 154                                                                                               | 1       | 071249371831 | Infalible Pro-Matte Les Chocolat Nudes | 70% yum         | 856        |

| INF PRO-MATTE LIQ LIP TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in |         |              |                                     |                  |            |
|--------------------------------------------------------------------------------------------|---------|--------------|-------------------------------------|------------------|------------|
| Loc. ID                                                                                    | Facings | UPC          | Description                         | Shade            | Plano Code |
| 155                                                                                        | 1       | 071249358634 | Infalible Pro-Matte Liquid Lipstick | Milk and Cookies | 364        |
| 156                                                                                        | 1       | 071249358573 | Infalible Pro-Matte Liquid Lipstick | Shake Down       | 352        |
| 157                                                                                        | 1       | 071249358610 | Infalible Pro-Matte Liquid Lipstick | Angora           | 360        |
| 158                                                                                        | 1       | 071249358603 | Infalible Pro-Matte Liquid Lipstick | Cowboy           | 358        |
| 159                                                                                        | 1       | 071249358580 | Infalible Pro-Matte Liquid Lipstick | Nudist           | 354        |
| 160                                                                                        | 1       | 071249358658 | Infalible Pro-Matte Liquid Lipstick | Matador          | 368        |
| 161                                                                                        | 1       | 071249358641 | Infalible Pro-Matte Liquid Lipstick | Stirred          | 366        |
| 162                                                                                        | 1       | 071249358597 | Infalible Pro-Matte Liquid Lipstick | Deeply Disturbed | 356        |
| 163                                                                                        | 1       | 071249358665 | Infalible Pro-Matte Liquid Lipstick | Roseblood        | 370        |
| 164                                                                                        | 1       | 071249358627 | Infalible Pro-Matte Liquid Lipstick | Plum Bum         | 362        |

| INF PRO-MATTE GLOSS TRAY UNLIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in |         |              |                           |                   |            |
|--------------------------------------------------------------------------------------|---------|--------------|---------------------------|-------------------|------------|
| Loc. ID                                                                              | Facings | UPC          | Description               | Shade             | Plano Code |
| 165                                                                                  | 1       | 071249314180 | Infalible Pro-Matte Gloss | Blushing Ambition | 300        |
| 166                                                                                  | 1       | 071249314234 | Infalible Pro-Matte Gloss | Fuchsia Amnesia   | 302        |
| 167                                                                                  | 1       | 071249317990 | Infalible Pro-Matte Gloss | Rebel Rose        | 304        |
| 168                                                                                  | 1       | 071249314166 | Infalible Pro-Matte Gloss | Aphrodite Kiss    | 306        |
| 169                                                                                  | 1       | 071249314227 | Infalible Pro-Matte Gloss | Shanghai Scarlet  | 308        |
| 170                                                                                  | 1       | 071249314203 | Infalible Pro-Matte Gloss | Forbidden Kiss    | 310        |
| 171                                                                                  | 1       | 071249317983 | Infalible Pro-Matte Gloss | Rouge Envy        | 312        |
| 172                                                                                  | 1       | 071249314173 | Infalible Pro-Matte Gloss | Nude Allude       | 314        |
| 173                                                                                  | 1       | 071249314210 | Infalible Pro-Matte Gloss | Statement Nude    | 316        |
| 174                                                                                  | 1       | 071249314197 | Infalible Pro-Matte Gloss | Bare Attraction   | 318        |

| INF LIP GLS TRY 1.2 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |  |  |  |  |  |
|---------------------------------------------------------------------------------|--|--|--|--|--|
|---------------------------------------------------------------------------------|--|--|--|--|--|

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Door Count as of Print Date: 1

FULL WALL

Page: 16 of 26

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY\_Groups\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK0970ECUL

## POSITION REPORT

Category Mgmt. Dept.8/29/2018

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9' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

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| Loc. ID | Facings | UPC          | Description         | Shade          | Plano Code |
|---------|---------|--------------|---------------------|----------------|------------|
| 175     | 1       | 071249135280 | Infalible Lip Gloss | Petal          | 105        |
| 176     | 1       | 071249135433 | Infalible Lip Gloss | Coral Sands    | 405        |
| 177     | 1       | 071249135341 | Infalible Lip Gloss | Dulce de Leche | 825        |
| 178     | 1       | 071249135334 | Infalible Lip Gloss | Barely Nude    | 815        |
| 179     | 1       | 071249135297 | Infalible Lip Gloss | Sunset         | 415        |
| 180     | 1       | 071249135365 | Infalible Lip Gloss | Blush          | 115        |
| 181     | 1       | 071249216033 | Infalible Lip Gloss | Cherry Flash   | 340        |
| 182     | 1       | 071249135372 | Infalible Lip Gloss | Bloom          | 125        |
| 183     | 1       | 071249135396 | Infalible Lip Gloss | Modern Mauve   | 505        |
| 184     | 1       | 071249135419 | Infalible Lip Gloss | Sangria        | 705        |

INF LIP GLS TRY 2.2 UNLT \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

| Loc. ID | Facings | UPC          | Description         | Shade            | Plano Code |
|---------|---------|--------------|---------------------|------------------|------------|
| 185     | 1       | 071249216064 | Infalible Lip Gloss | Pink Topaz       | 140        |
| 186     | 1       | 071249135303 | Infalible Lip Gloss | Fiery            | 305        |
| 187     | 1       | 071249135389 | Infalible Lip Gloss | Posy             | 135        |
| 188     | 1       | 071249216057 | Infalible Lip Gloss | Red Fatale       | 320        |
| 189     | 1       | 071249135402 | Infalible Lip Gloss | Undeniable Mauve | 515        |
| 190     | 1       | 071249135327 | Infalible Lip Gloss | Suede            | 805        |
| 191     | 1       | 071249216040 | Infalible Lip Gloss | Glistening Berry | 240        |
| 192     | 1       | 071249135426 | Infalible Lip Gloss | Raisin           | 715        |
| 193     | 1       | 071249135310 | Infalible Lip Gloss | Rebel Red        | 315        |
| 194     | 1       | 071249135358 | Infalible Lip Gloss | Truffle          | 835        |

TM MU TRY NTRL 2.3/2.4 UNLT \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

| Loc. ID | Facings | UPC          | Description                  | Shade         | Plano Code |
|---------|---------|--------------|------------------------------|---------------|------------|
| 195     | 1       | 071249078570 | True Match Liquid Foundation | Soft Ivory    | N1         |
| 196     | 1       | 071249078587 | True Match Liquid Foundation | Classic Ivory | N2         |
| 197     | 1       | 071249078624 | True Match Liquid Foundation | Natural Buff  | N3         |
| 198     | 1       | 071249078662 | True Match Liquid Foundation | Buff Beige    | N4         |
| 199     | 1       | 071249078693 | True Match Liquid Foundation | True Beige    | N5         |
| 200     | 1       | 071249078723 | True Match Liquid Foundation | Honey Beige   | N6         |
| 201     | 1       | 071249078747 | True Match Liquid Foundation | Classic Tan   | N7         |
| 202     | 1       | 071249218303 | True Match Liquid Foundation | Cappuccino    | N8         |

TM PWDR-2 TR TRY WRM 1.3 UNLT \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

| Loc. ID | Facings | UPC          | Description       | Shade         | Plano Code |
|---------|---------|--------------|-------------------|---------------|------------|
| 203     | 1       | 071249016411 | True Match Powder | Porcelain     | W1         |
| 204     | 1       | 071249016428 | True Match Powder | Light Ivory   | W2         |
| 205     | 1       | 071249016435 | True Match Powder | Nude Beige    | W3         |
| 206     | 1       | 071249016442 | True Match Powder | Natural Beige | W4         |
| 207     | 1       | 071249016459 | True Match Powder | Sand Beige    | W5         |
| 208     | 1       | 071249016657 | True Match Powder | Sun Beige     | W6         |
| 209     | 1       | 071249016930 | True Match Powder | Caramel Beige | W7         |
| 210     | 1       | 071249017074 | True Match Powder | Crème Café    | W8         |

TM BLSH TRY 1.3 WRM UNLT \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

| Loc. ID | Facings | UPC          | Description      | Shade           | Plano Code |
|---------|---------|--------------|------------------|-----------------|------------|
| 211     | 1       | 071249017449 | True Match Blush | Bare Honey      | W1-2       |
| 212     | 1       | 071249017456 | True Match Blush | Barely Blushing | W3-4       |

TM LUMI MU TRAY WRM 1.3 UNLT \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

| Loc. ID | Facings | UPC          | Description            | Shade              | Plano Code |
|---------|---------|--------------|------------------------|--------------------|------------|
| 213     | 1       | 071249214749 | True Match Lumi Makeup | Porcelain/Lt Ivory | W1-2       |
| 214     | 1       | 071249214756 | True Match Lumi Makeup | Nude Beige         | W3         |

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Door Count as of Print Date: 1

FULL WALL

Page: 17 of 26

Date : 29-Aug-2018

FILE: \\FS\SUSNAS18\CPDNY\_Group\sales\UK\B\PCosmetics\UKB\Reports\2019\Spring\PENDING\POG\WAK0970ECU

## POSITION REPORT

Category Mgmt. Dept.8/29/2018

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9' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

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|     |   |              |                        |               |    |
|-----|---|--------------|------------------------|---------------|----|
| 215 | 1 | 071249214763 | True Match Lumi Makeup | Natural Beige | W4 |
| 216 | 1 | 071249214770 | True Match Lumi Makeup | Sand Beige    | W5 |
| 217 | 1 | 071249214787 | True Match Lumi Makeup | Sun Beige     | W6 |

| INF 24HR FW FDTN TRY 1.3 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in |         |              |                                       |            |            |
|---------------------------------------------------------------------------------------|---------|--------------|---------------------------------------|------------|------------|
| Loc. ID                                                                               | Facings | UPC          | Description                           | Shade      | Plano Code |
| 218                                                                                   | 1       | 071249382110 | Infalible 24 HR Fresh Wear Foundation | Pearl      | 400        |
| 219                                                                                   | 1       | 071249382127 | Infalible 24 HR Fresh Wear Foundation | Porcelain  | 405        |
| 220                                                                                   | 1       | 071249382134 | Infalible 24 HR Fresh Wear Foundation | Ivory      | 410        |
| 221                                                                                   | 1       | 071249382141 | Infalible 24 HR Fresh Wear Foundation | Rose Ivory | 415        |
| 222                                                                                   | 1       | 071249382158 | Infalible 24 HR Fresh Wear Foundation | True Beige | 420        |
| 223                                                                                   | 1       | 071249382165 | Infalible 24 HR Fresh Wear Foundation | Linen      | 425        |
| 224                                                                                   | 1       | 071249382172 | Infalible 24 HR Fresh Wear Foundation | Ivory Buff | 430        |
| 225                                                                                   | 1       | 071249382202 | Infalible 24 HR Fresh Wear Foundation | Vanilla    | 445        |

| INF LW SHPNG STCKS TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                                               |               |            |
|-----------------------------------------------------------------------------------------|---------|--------------|-----------------------------------------------|---------------|------------|
| Loc. ID                                                                                 | Facings | UPC          | Description                                   | Shade         | Plano Code |
| 226                                                                                     | 1       | 071249369333 | Infalible Longwear Shaping Sticks: Foundation | Nude Beige    | 402        |
| 227                                                                                     | 1       | 071249369340 | Infalible Longwear Shaping Sticks: Foundation | Buff          | 403        |
| 228                                                                                     | 1       | 071249369357 | Infalible Longwear Shaping Sticks: Foundation | Shell Beige   | 404        |
| 229                                                                                     | 1       | 071249369388 | Infalible Longwear Shaping Sticks: Foundation | Natural Beige | 407        |
| 230                                                                                     | 1       | 071249369395 | Infalible Longwear Shaping Sticks: Foundation | Tan           | 408        |
| 231                                                                                     | 1       | 071249369418 | Infalible Longwear Shaping Sticks: Foundation | Cocoa         | 410        |
| 232                                                                                     | 1       | 071249369432 | Infalible Longwear Shaping Sticks: Foundation | Espresso      | 412        |
| 233                                                                                     | 1       | 071249371329 | Infalible Longwear Shaping Sticks: Highlight  | Slay in Rose  | 41         |

| INF PM MU TRY UNLIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in |         |              |                                |               |            |
|--------------------------------------------------------------------------------|---------|--------------|--------------------------------|---------------|------------|
| Loc. ID                                                                        | Facings | UPC          | Description                    | Shade         | Plano Code |
| 234                                                                            | 1       | 071249292990 | Infalible Pro-Matte Foundation | Classic Ivory | 101        |
| 235                                                                            | 1       | 071249293003 | Infalible Pro-Matte Foundation | Shell Beige   | 102        |
| 236                                                                            | 1       | 071249293027 | Infalible Pro-Matte Foundation | Natural Buff  | 103        |
| 237                                                                            | 1       | 071249293034 | Infalible Pro-Matte Foundation | Golden Beige  | 104        |
| 238                                                                            | 1       | 071249293041 | Infalible Pro-Matte Foundation | Natural Beige | 105        |
| 239                                                                            | 1       | 071249293058 | Infalible Pro-Matte Foundation | Sun Beige     | 106        |

| INF PRO-GLW FNDTN TRY 1.2 UNLIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in |         |              |                    |                |            |
|---------------------------------------------------------------------------------------|---------|--------------|--------------------|----------------|------------|
| Loc. ID                                                                               | Facings | UPC          | Description        | Shade          | Plano Code |
| 240                                                                                   | 1       | 071249330449 | Infalible Pro-Glow | Classic Ivory  | 201        |
| 241                                                                                   | 1       | 071249330432 | Infalible Pro-Glow | Creamy Natural | 202        |
| 242                                                                                   | 1       | 071249330470 | Infalible Pro-Glow | Nude Beige     | 203        |
| 243                                                                                   | 1       | 071249330456 | Infalible Pro-Glow | Natural Buff   | 204        |
| 244                                                                                   | 1       | 071249330463 | Infalible Pro-Glow | Natural Beige  | 205        |
| 245                                                                                   | 1       | 071249330487 | Infalible Pro-Glow | Buff Beige     | 206        |

| INF PM PWDR TRY UNLIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in |         |              |                            |              |            |
|----------------------------------------------------------------------------------|---------|--------------|----------------------------|--------------|------------|
| Loc. ID                                                                          | Facings | UPC          | Description                | Shade        | Plano Code |
| 246                                                                              | 1       | 071249293195 | Infalible Pro-Matte Powder | Sun Beige    | 500        |
| 247                                                                              | 1       | 071249293201 | Infalible Pro-Matte Powder | Golden Beige | 600        |
| 248                                                                              | 1       | 071249293218 | Infalible Pro-Matte Powder | Classic Tan  | 700        |
| 249                                                                              | 1       | 071249293225 | Infalible Pro-Matte Powder | Cocoa        | 800        |

| INF PM PWDR TRY UNLIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in |         |              |                            |               |            |
|----------------------------------------------------------------------------------|---------|--------------|----------------------------|---------------|------------|
| Loc. ID                                                                          | Facings | UPC          | Description                | Shade         | Plano Code |
| 250                                                                              | 1       | 071249293157 | Infalible Pro-Matte Powder | Porcelain     | 100        |
| 251                                                                              | 1       | 071249293164 | Infalible Pro-Matte Powder | Natural Beige | 200        |
| 252                                                                              | 1       | 071249293171 | Infalible Pro-Matte Powder | Nude Beige    | 300        |

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Door Count as of Print Date: 1

FULL WALL

Page: 18 of 26

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY\_Groups\sales\UK\B\PCosmetics\UKB\Reports\2019\Spring\PENDING\POG\WAK0970ECUL

# POSITION REPORT

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|     |   |              |                            |            |     |
|-----|---|--------------|----------------------------|------------|-----|
| 253 | 1 | 071249293188 | Infalible Pro-Matte Powder | True Beige | 400 |
|-----|---|--------------|----------------------------|------------|-----|

| TM MU TRY CL 3.3/3.4 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                              |                |            |
|----------------------------------------------------------------------------------|---------|--------------|------------------------------|----------------|------------|
| Loc. ID                                                                          | Facings | UPC          | Description                  | Shade          | Plano Code |
| 254                                                                              | 1       | 071249078556 | True Match Liquid Foundation | Alabaster      | C1         |
| 255                                                                              | 1       | 071249078594 | True Match Liquid Foundation | Natural Ivory  | C2         |
| 256                                                                              | 1       | 071249078617 | True Match Liquid Foundation | Creamy Natural | C3         |
| 257                                                                              | 1       | 071249078655 | True Match Liquid Foundation | Shell Beige    | C4         |
| 258                                                                              | 1       | 071249078679 | True Match Liquid Foundation | Classic Beige  | C5         |
| 259                                                                              | 1       | 071249036853 | True Match Liquid Foundation | Soft Sable     | C6         |
| 260                                                                              | 1       | 071249036846 | True Match Liquid Foundation | Nut Brown      | C7         |
| 261                                                                              | 1       | 071249218310 | True Match Liquid Foundation | Cocoa          | C8         |

| TM PWDR-2 TR TRY NTRL 2.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                   |               |            |
|---------------------------------------------------------------------------------------|---------|--------------|-------------------|---------------|------------|
| Loc. ID                                                                               | Facings | UPC          | Description       | Shade         | Plano Code |
| 262                                                                                   | 1       | 071249017173 | True Match Powder | Soft Ivory    | N1         |
| 263                                                                                   | 1       | 071249017180 | True Match Powder | Classic Ivory | N2         |
| 264                                                                                   | 1       | 071249017197 | True Match Powder | Natural Buff  | N3         |
| 265                                                                                   | 1       | 071249017227 | True Match Powder | Buff Beige    | N4         |
| 266                                                                                   | 1       | 071249033180 | True Match Powder | True Beige    | N5         |
| 267                                                                                   | 1       | 071249033197 | True Match Powder | Honey Beige   | N6         |
| 268                                                                                   | 1       | 071249033173 | True Match Powder | Classic Tan   | N7         |
| 269                                                                                   | 1       | 071249033319 | True Match Powder | Cappuccino    | N8         |

| TM BLSH TRY 2.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                  |                |            |
|-----------------------------------------------------------------------------|---------|--------------|------------------|----------------|------------|
| Loc. ID                                                                     | Facings | UPC          | Description      | Shade          | Plano Code |
| 270                                                                         | 1       | 071249017463 | True Match Blush | Subtle Sable   | W5-6       |
| 271                                                                         | 1       | 071249017487 | True Match Blush | Innocent Flush | N3-4       |
| 272                                                                         | 1       | 071249017494 | True Match Blush | Apricot Kiss   | N5-6       |
| 273                                                                         | 1       | 071249041840 | True Match Blush | Sweet Ginger   | N7-8       |

| TM LUMI MU TRAY NEUT 2.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in |         |              |                        |                        |            |
|--------------------------------------------------------------------------------------|---------|--------------|------------------------|------------------------|------------|
| Loc. ID                                                                              | Facings | UPC          | Description            | Shade                  | Plano Code |
| 274                                                                                  | 1       | 071249214800 | True Match Lumi Makeup | Soft Ivory/Clsc Ivory  | N1-2       |
| 275                                                                                  | 1       | 071249214817 | True Match Lumi Makeup | Natural Buff           | N3         |
| 276                                                                                  | 1       | 071249214824 | True Match Lumi Makeup | Buff Beige             | N4         |
| 277                                                                                  | 1       | 071249214831 | True Match Lumi Makeup | True Beige             | N5         |
| 278                                                                                  | 1       | 071249214855 | True Match Lumi Makeup | Classic Tan/Cappuccino | N7-8       |

| INF 24HR FW FDTN TRY 2.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in |         |              |                                       |               |            |
|--------------------------------------------------------------------------------------|---------|--------------|---------------------------------------|---------------|------------|
| Loc. ID                                                                              | Facings | UPC          | Description                           | Shade         | Plano Code |
| 279                                                                                  | 1       | 071249382226 | Infalible 24 HR Fresh Wear Foundation | Natural Buff  | 455        |
| 280                                                                                  | 1       | 071249382233 | Infalible 24 HR Fresh Wear Foundation | Golden Beige  | 460        |
| 281                                                                                  | 1       | 071249382240 | Infalible 24 HR Fresh Wear Foundation | Sand          | 465        |
| 282                                                                                  | 1       | 071249382257 | Infalible 24 HR Fresh Wear Foundation | Radiant Honey | 470        |
| 283                                                                                  | 1       | 071249382264 | Infalible 24 HR Fresh Wear Foundation | Sun Beige     | 475        |
| 284                                                                                  | 1       | 071249382271 | Infalible 24 HR Fresh Wear Foundation | Radiant Sand  | 480        |
| 285                                                                                  | 1       | 071249382295 | Infalible 24 HR Fresh Wear Foundation | Golden Amber  | 490        |
| 286                                                                                  | 1       | 071249382301 | Infalible 24 HR Fresh Wear Foundation | Amber         | 495        |

| INF 24HR FW FDTN TRY 3.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in |         |              |                                       |              |            |
|--------------------------------------------------------------------------------------|---------|--------------|---------------------------------------|--------------|------------|
| Loc. ID                                                                              | Facings | UPC          | Description                           | Shade        | Plano Code |
| 287                                                                                  | 1       | 071249382318 | Infalible 24 HR Fresh Wear Foundation | Honey Bisque | 500        |
| 288                                                                                  | 1       | 071249382325 | Infalible 24 HR Fresh Wear Foundation | Toffee       | 505        |
| 289                                                                                  | 1       | 071249382332 | Infalible 24 HR Fresh Wear Foundation | Hazelnut     | 510        |
| 290                                                                                  | 1       | 071249384664 | Infalible 24 HR Fresh Wear Foundation | Sienna       | 520        |

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Door Count as of Print Date: 1

FULL WALL

Page: 19 of 26

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY\_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK0970ECUL

# POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

9' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

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|     |   |              |                                       |             |     |
|-----|---|--------------|---------------------------------------|-------------|-----|
| 291 | 1 | 071249384671 | Infalible 24 HR Fresh Wear Foundation | Deep Golden | 525 |
| 292 | 1 | 071249384695 | Infalible 24 HR Fresh Wear Foundation | Espresso    | 535 |
| 293 | 1 | 071249384701 | Infalible 24 HR Fresh Wear Foundation | Mahogany    | 540 |
| 294 | 1 | 071249384718 | Infalible 24 HR Fresh Wear Foundation | Ebony       | 545 |

| INF PM MU TRY UNLIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in |         |              |                                |               |            |
|--------------------------------------------------------------------------------|---------|--------------|--------------------------------|---------------|------------|
| Loc. ID                                                                        | Facings | UPC          | Description                    | Shade         | Plano Code |
| 295                                                                            | 1       | 071249293065 | Infalible Pro-Matte Foundation | Fresh Beige   | 107        |
| 296                                                                            | 1       | 071249293072 | Infalible Pro-Matte Foundation | Caramel Beige | 108        |
| 297                                                                            | 1       | 071249293089 | Infalible Pro-Matte Foundation | Classic Tan   | 109        |
| 298                                                                            | 1       | 071249293096 | Infalible Pro-Matte Foundation | Crème Café    | 110        |
| 299                                                                            | 1       | 071249293102 | Infalible Pro-Matte Foundation | Soft Sable    | 111        |
| 300                                                                            | 1       | 071249293119 | Infalible Pro-Matte Foundation | Cocoa         | 112        |

| INF PRO-GLW FNDTN TRY 2.2 UNLIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in |         |              |                    |               |            |
|---------------------------------------------------------------------------------------|---------|--------------|--------------------|---------------|------------|
| Loc. ID                                                                               | Facings | UPC          | Description        | Shade         | Plano Code |
| 301                                                                                   | 1       | 071249330494 | Infalible Pro-Glow | Sand Beige    | 207        |
| 302                                                                                   | 1       | 071249330500 | Infalible Pro-Glow | Sun Beige     | 208        |
| 303                                                                                   | 1       | 071249330524 | Infalible Pro-Glow | Caramel Beige | 209        |
| 304                                                                                   | 1       | 071249330517 | Infalible Pro-Glow | Classic Tan   | 210        |
| 305                                                                                   | 1       | 071249330531 | Infalible Pro-Glow | Creme Café    | 211        |
| 306                                                                                   | 1       | 071249330548 | Infalible Pro-Glow | Cocoa         | 212        |

| PRDS ENCHNTD BLSH TRY UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                          |              |            |
|------------------------------------------------------------------------------------|---------|--------------|--------------------------|--------------|------------|
| Loc. ID                                                                            | Facings | UPC          | Description              | Shade        | Plano Code |
| 307                                                                                | 1       | 071249374702 | Paradise Enchanted Blush | Bashful      | 190        |
| 308                                                                                | 1       | 071249374719 | Paradise Enchanted Blush | Fantastical  | 191        |
| 309                                                                                | 1       | 071249374726 | Paradise Enchanted Blush | Just Curious | 192        |
| 310                                                                                | 1       | 071249374733 | Paradise Enchanted Blush | Charming     | 193        |

| INF PRO-GLW PWDR (FULL MIX) TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in |         |              |                           |                |            |
|--------------------------------------------------------------------------------------------------|---------|--------------|---------------------------|----------------|------------|
| Loc. ID                                                                                          | Facings | UPC          | Description               | Shade          | Plano Code |
| 311                                                                                              | 1       | 071249349045 | Infalible Pro-Glow Powder | Classic Ivory  | 21         |
| 312                                                                                              | 1       | 071249349052 | Infalible Pro-Glow Powder | Creamy Natural | 22         |
| 313                                                                                              | 1       | 071249349069 | Infalible Pro-Glow Powder | Nude Beige     | 23         |
| 314                                                                                              | 1       | 071249349076 | Infalible Pro-Glow Powder | Natural Beige  | 24         |

| TM MU TRY 4.4 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                              |                    |            |
|---------------------------------------------------------------------------|---------|--------------|------------------------------|--------------------|------------|
| Loc. ID                                                                   | Facings | UPC          | Description                  | Shade              | Plano Code |
| 315                                                                       | 1       | 071249220283 | True Match Liquid Foundation | Fresh Beige W4.5   | W4.5       |
| 316                                                                       | 1       | 071249220290 | True Match Liquid Foundation | Suntan W5.5        | W5.5       |
| 317                                                                       | 1       | 071249220306 | True Match Liquid Foundation | Deep Warm W9.5     | W9.5       |
| 318                                                                       | 1       | 071249220320 | True Match Liquid Foundation | Perfect Beige N5.5 | N5.5       |
| 319                                                                       | 1       | 071249220337 | True Match Liquid Foundation | Golden Beige N6.5  | N6.5       |
| 320                                                                       | 1       | 071249220344 | True Match Liquid Foundation | Mahogany N9        | N9         |
| 321                                                                       | 1       | 071249220351 | True Match Liquid Foundation | Deep Cool C9       | C9         |
| 322                                                                       | 1       | 071249220368 | True Match Liquid Foundation | Espresso C10       | C10        |

| TM PWDR-2 TR MED TRY CL 3.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                   |                |            |
|-----------------------------------------------------------------------------------------|---------|--------------|-------------------|----------------|------------|
| Loc. ID                                                                                 | Facings | UPC          | Description       | Shade          | Plano Code |
| 323                                                                                     | 1       | 071249033357 | True Match Powder | Alabaster      | C1         |
| 324                                                                                     | 1       | 071249033401 | True Match Powder | Natural Ivory  | C2         |
| 325                                                                                     | 1       | 071249033432 | True Match Powder | Creamy Natural | C3         |
| 326                                                                                     | 1       | 071249033449 | True Match Powder | Shell Beige    | C4         |
| 327                                                                                     | 1       | 071249033579 | True Match Powder | Classic Beige  | C5         |
| 328                                                                                     | 1       | 071249033593 | True Match Powder | Soft Sable     | C6         |

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Door Count as of Print Date: 1

FULL WALL

Page: 20 of 26

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY\_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK0970ECUL

## POSITION REPORT

Category Mgmt. Dept.8/29/2018

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9' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

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|     |   |              |                   |           |    |
|-----|---|--------------|-------------------|-----------|----|
| 329 | 1 | 071249033586 | True Match Powder | Nut Brown | C7 |
| 330 | 1 | 071249033609 | True Match Powder | Cocoa     | C8 |

TM BLSH TRY 3.3 UNLIT \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

| Loc. ID | Facings | UPC          | Description      | Shade        | Plano Code |
|---------|---------|--------------|------------------|--------------|------------|
| 331     | 1       | 071249017500 | True Match Blush | Baby Blossom | C1-2       |
| 332     | 1       | 071249017517 | True Match Blush | Tender Rose  | C3-4       |
| 333     | 1       | 071249017524 | True Match Blush | Rosy Outlook | C5-6       |
| 334     | 1       | 071249042014 | True Match Blush | Spiced Plum  | C7-6       |

TM LUMI MU TRAY COOL 3.3 UNLIT \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

| Loc. ID | Facings | UPC          | Description            | Shade           | Plano Code |
|---------|---------|--------------|------------------------|-----------------|------------|
| 335     | 1       | 071249226551 | True Match Lumi Makeup | Creamy Natural  | C3         |
| 336     | 1       | 071249226568 | True Match Lumi Makeup | Shell Beige     | C4         |
| 337     | 1       | 071249226575 | True Match Lumi Makeup | Classic Beige   | C5         |
| 338     | 1       | 071249226582 | True Match Lumi Makeup | Soft Sable      | C6         |
| 339     | 1       | 071249226599 | True Match Lumi Makeup | Nut Brown/Cocoa | C7-8       |

INF BLND ART, PRO-PRMR, PWDR &amp; SPRAY TRY 1.1 UNL... Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

| Loc. ID | Facings | UPC          | Description                                             | Shade                                        | Plano Code |
|---------|---------|--------------|---------------------------------------------------------|----------------------------------------------|------------|
| 340     | 1       | 071249340219 | Infalible Blend Artist - Foundation Blender             | -                                            | 101        |
| 341     | 1       | 071249361504 | Infalible Pro-Primer                                    | Infalible Matte-Lock Primer                  | 120        |
| 342     | 1       | 071249361511 | Infalible Pro-Primer                                    | Infalible Glow-Lock Primer                   | 130        |
| 343     | 1       | 071249349038 | Infalible Pro-Matte Setting Powder                      | Translucent                                  | 610        |
| 344     | 1       | 071249294055 | Infalible Pro-Spray & Set Makeup Extender Setting Spray | Pro-Mist & Set Makeup Extender Setting Spray | 215        |

INF PRO-GLW CNCLR TRY 1.1 UNLIT \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

| Loc. ID | Facings | UPC          | Description                  | Shade          | Plano Code |
|---------|---------|--------------|------------------------------|----------------|------------|
| 345     | 1       | 071249351789 | Infalible Pro-Glow Concealer | Classic Ivory  | 01         |
| 346     | 1       | 071249351796 | Infalible Pro-Glow Concealer | Creamy Natural | 02         |
| 347     | 1       | 071249351802 | Infalible Pro-Glow Concealer | Nude Beige     | 03         |
| 348     | 1       | 071249351819 | Infalible Pro-Glow Concealer | Natural Beige  | 04         |
| 349     | 1       | 071249351826 | Infalible Pro-Glow Concealer | Sand Beige     | 05         |
| 350     | 1       | 071249351833 | Infalible Pro-Glow Concealer | Sun Beige      | 06         |
| 351     | 1       | 071249351840 | Infalible Pro-Glow Concealer | Creme Café     | 07         |
| 352     | 1       | 071249351857 | Infalible Pro-Glow Concealer | Cocoa          | 08         |

INF TOTAL CVR CNCLR TRY 1.1 UNLIT \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

| Loc. ID | Facings | UPC          | Description                     | Shade                     | Plano Code |
|---------|---------|--------------|---------------------------------|---------------------------|------------|
| 353     | 1       | 071249335499 | Infalible Total Cover Concealer | Color correcting palette  | 225        |
| 354     | 1       | 071249335482 | Infalible Total Cover Concealer | Concealer contour palette | 220        |

INF TOTAL CVR FNDTN TRY 1.1 UNLIT \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

| Loc. ID | Facings | UPC          | Description                      | Shade         | Plano Code |
|---------|---------|--------------|----------------------------------|---------------|------------|
| 355     | 1       | 071249335369 | Infalible Total Cover Foundation | Classic Ivory | 301        |
| 356     | 1       | 071249335383 | Infalible Total Cover Foundation | Nude Beige    | 303        |
| 357     | 1       | 071249335390 | Infalible Total Cover Foundation | Natural Buff  | 304        |
| 358     | 1       | 071249335406 | Infalible Total Cover Foundation | Natural Beige | 305        |
| 359     | 1       | 071249335413 | Infalible Total Cover Foundation | Buff Beige    | 306        |
| 360     | 1       | 071249335437 | Infalible Total Cover Foundation | Sun Beige     | 308        |
| 361     | 1       | 071249335451 | Infalible Total Cover Foundation | Classic Tan   | 310        |

SS MGC BB CRM/CRTR TRY 1.1 UNLIT \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

| Loc. ID | Facings | UPC          | Description         | Shade                              | Plano Code |
|---------|---------|--------------|---------------------|------------------------------------|------------|
| 362     | 1       | 071249283714 | Magic BB Correctors | Magic BB Correctors : Anti-Redness | 820        |
| 363     | 1       | 071249283721 | Magic BB Correctors | Magic BB Correctors : Anti-Fatigue | 818        |

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Door Count as of Print Date: 1

FULL WALL

Page: 21 of 26

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY\_Groups\sales\UK\BPCosmetics\UKBReports\2019\Spring\PENDING\POGWAK0970ECUL

## POSITION REPORT

Category Mgmt. Dept.8/29/2018

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WAK0970ECUL IS19.psa

|     |   |              |                |        |     |
|-----|---|--------------|----------------|--------|-----|
| 364 | 1 | 071249211458 | Magic BB Cream | Fair   | 810 |
| 365 | 1 | 071249211465 | Magic BB Cream | Light  | 812 |
| 366 | 1 | 071249211472 | Magic BB Cream | Medium | 814 |
| 367 | 1 | 071249211489 | Magic BB Cream | Deep   | 816 |

## CR LA PALETTE SHDW TRY UNLIT 1.2 \*\*

Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

| Loc. ID | Facings | UPC          | Description                   | Shade  | Plano Code |
|---------|---------|--------------|-------------------------------|--------|------------|
| 368     | 1       | 071249289754 | Colour Riche La Palette - EYE | Nude 1 | 111        |

## CR MONOS SHDW 3-TIER TRY UNLIT\*\*

Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

| Loc. ID | Facings | UPC          | Description        | Shade              | Plano Code |
|---------|---------|--------------|--------------------|--------------------|------------|
| 369     | 1       | 071249306918 | Colour Riche Monos | Petite Perle       | 205        |
| 370     | 1       | 071249306925 | Colour Riche Monos | Paris Beach        | 200        |
| 371     | 1       | 071249306987 | Colour Riche Monos | Little Beige Dress | 201        |
| 372     | 1       | 071249306932 | Colour Riche Monos | Sunset Seine       | 202        |
| 373     | 1       | 071249306956 | Colour Riche Monos | Quartz Fume        | 204        |
| 374     | 1       | 071249306970 | Colour Riche Monos | Mademoiselle Pink  | 206        |
| 375     | 1       | 071249306949 | Colour Riche Monos | Cafe Au Lait       | 203        |
| 376     | 1       | 071249306994 | Colour Riche Monos | Pain Au Chocolat   | 207        |
| 377     | 1       | 071249307021 | Colour Riche Monos | Violet Beaute      | 208        |
| 378     | 1       | 071249307076 | Colour Riche Monos | Green Promenade    | 212        |
| 379     | 1       | 071249307045 | Colour Riche Monos | Argentic           | 210        |
| 380     | 1       | 071249307083 | Colour Riche Monos | Teal Couture       | 213        |
| 381     | 1       | 071249307052 | Colour Riche Monos | Grand Bleu         | 211        |
| 382     | 1       | 071249307069 | Colour Riche Monos | Meet Me in Paris   | 214        |
| 383     | 1       | 071249306963 | Colour Riche Monos | Noir Cest Noir     | 209        |

## CR POCKET PALETTE TRY 1.1 UNLIT\*\*

Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

| Loc. ID | Facings | UPC          | Description                 | Shade            | Plano Code |
|---------|---------|--------------|-----------------------------|------------------|------------|
| 384     | 1       | 071249313022 | Colour Riche Pocket Palette | Avenue des Roses | 102        |
| 385     | 1       | 071249313039 | Colour Riche Pocket Palette | Boudoir Charme   | 106        |
| 386     | 1       | 071249313046 | Colour Riche Pocket Palette | Bleu Nuit        | 108        |
| 387     | 1       | 071249313060 | Colour Riche Pocket Palette | Silver Couture   | 110        |

## VL RDNC BSTR &amp; LUMI SRM TINT TRY 1.1 UNLIT \*\*

Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

| Loc. ID | Facings | UPC          | Description                      | Shade | Plano Code |
|---------|---------|--------------|----------------------------------|-------|------------|
| 388     | 1       | 071249334294 | Visible Lift Radiance Booster    |       | 100        |
| 389     | 1       | 071249359693 | Visible Lift Luminous Serum Tint | Pearl | 801        |
| 390     | 1       | 071249359709 | Visible Lift Luminous Serum Tint | Rose  | 802        |
| 391     | 1       | 071249359716 | Visible Lift Luminous Serum Tint | Gold  | 803        |
| 392     | 1       | 071249359723 | Visible Lift Luminous Serum Tint | Honey | 804        |
| 393     | 1       | 071249359730 | Visible Lift Luminous Serum Tint | Amber | 805        |

## VL SRM TRY 1.2 UNLT \*\*

Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

| Loc. ID | Facings | UPC          | Description                 | Shade          | Plano Code |
|---------|---------|--------------|-----------------------------|----------------|------------|
| 394     | 1       | 071249178973 | Visible Lift Serum Absolute | Soft Ivory     | 143        |
| 395     | 1       | 071249179000 | Visible Lift Serum Absolute | Light Ivory    | 144        |
| 396     | 1       | 071249178966 | Visible Lift Serum Absolute | Classic Ivory  | 145        |
| 397     | 1       | 071249178935 | Visible Lift Serum Absolute | Nude Beige     | 146        |
| 398     | 1       | 071249178959 | Visible Lift Serum Absolute | Creamy Natural | 147        |
| 399     | 1       | 071249178997 | Visible Lift Serum Absolute | Natural Buff   | 148        |

## VL SRM TRY 2.2 UNLT \*\*

Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

| Loc. ID | Facings | UPC          | Description                 | Shade         | Plano Code |
|---------|---------|--------------|-----------------------------|---------------|------------|
| 400     | 1       | 071249178942 | Visible Lift Serum Absolute | Buff Beige    | 149        |
| 401     | 1       | 071249178928 | Visible Lift Serum Absolute | Natural Beige | 151        |

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Door Count as of Print Date: 1

FULL WALL

Page: 22 of 26

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY\_Groups\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK0970ECUL



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WAK0970ECUL IS19.psa

|     |   |              |                             |             |     |
|-----|---|--------------|-----------------------------|-------------|-----|
| 402 | 1 | 071249178911 | Visible Lift Serum Absolute | Sand Beige  | 152 |
| 403 | 1 | 071249178980 | Visible Lift Serum Absolute | Sun Beige   | 154 |
| 404 | 1 | 071249179024 | Visible Lift Serum Absolute | Honey Beige | 155 |
| 405 | 1 | 071249179031 | Visible Lift Serum Absolute | Classic Tan | 157 |

| TM MIN MU TRY 1.2 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                                           |               |            |
|-------------------------------------------------------------------------------|---------|--------------|-------------------------------------------|---------------|------------|
| Loc. ID                                                                       | Facings | UPC          | Description                               | Shade         | Plano Code |
| 406                                                                           | 1       | 071249094259 | True Match Naturale Gentle Mineral Makeup | Light Ivory   | W1-2 458   |
| 407                                                                           | 1       | 071249094273 | True Match Naturale Gentle Mineral Makeup | Nude Beige    | W3 460     |
| 408                                                                           | 1       | 071249094297 | True Match Naturale Gentle Mineral Makeup | Natural Beige | W4-5 464   |
| 409                                                                           | 1       | 071249094327 | True Match Naturale Gentle Mineral Makeup | Sun Beige     | W6-7 468   |
| 410                                                                           | 1       | 071249094211 | True Match Naturale Gentle Mineral Makeup | Soft Ivory    | N1-2 456   |

| TM MIN MU TRY 2.2 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                                           |                |            |
|-------------------------------------------------------------------------------|---------|--------------|-------------------------------------------|----------------|------------|
| Loc. ID                                                                       | Facings | UPC          | Description                               | Shade          | Plano Code |
| 411                                                                           | 1       | 071249179185 | True Match Naturale Gentle Mineral Makeup | Natural Buff   | N3 457     |
| 412                                                                           | 1       | 071249094303 | True Match Naturale Gentle Mineral Makeup | Buff Beige     | N4-5 466   |
| 413                                                                           | 1       | 071249104088 | True Match Naturale Gentle Mineral Makeup | Classic Tan    | N6-7 470   |
| 414                                                                           | 1       | 071249179192 | True Match Naturale Gentle Mineral Makeup | Natural Ivory  | C1-2 461   |
| 415                                                                           | 1       | 071249094280 | True Match Naturale Gentle Mineral Makeup | Creamy Natural | C3 462     |

| EMR SINGLE TRY HOOKBAR 3HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                            |                    |            |
|-----------------------------------------------------------------------------------------------|---------|--------------|----------------------------|--------------------|------------|
| Loc. ID                                                                                       | Facings | UPC          | Description                | Shade              | Plano Code |
| 416                                                                                           | 1       | 071249078525 | Eye Makeup Remover         | Eye Makeup Remover | 001        |
| 417                                                                                           | 1       | 071249149768 | Double Extend Beauty Tubes | Blackest Black     | 575        |
| 418                                                                                           | 1       | 071249149744 | Double Extend Beauty Tubes | Black              | 570        |
| 419                                                                                           | 1       | 071249104743 | Telescopic Mascara         | Blackest Black     | 910        |

| INF PRO-LAST LNR HKBR 5HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                          |             |            |
|----------------------------------------------------------------------------------------------|---------|--------------|--------------------------|-------------|------------|
| Loc. ID                                                                                      | Facings | UPC          | Description              | Shade       | Plano Code |
| 420                                                                                          | 1       | 071249385937 | Infalible Pro-Last Liner | Aubergine   | 850        |
| 421                                                                                          | 1       | 071249357248 | Infalible Pro-Last Liner | Black       | 930        |
| 422                                                                                          | 1       | 071249357255 | Infalible Pro-Last Liner | Brown       | 940        |
| 423                                                                                          | 1       | 071249357262 | Infalible Pro-Last Liner | Grey        | 950        |
| 424                                                                                          | 1       | 071249357644 | Infalible Pro-Last Liner | Cobalt Blue | 960        |

| INF LW LNR HKBR 6HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                                          |              |            |
|----------------------------------------------------------------------------------------|---------|--------------|------------------------------------------|--------------|------------|
| Loc. ID                                                                                | Facings | UPC          | Description                              | Shade        | Plano Code |
| 425                                                                                    | 1       | 071249373132 | Voluminous Lash Paradise Liquid Eyeliner | Black        | 115        |
| 426                                                                                    | 1       | 071249373149 | Voluminous Lash Paradise Liquid Eyeliner | Rose Gold    | 125        |
| 427                                                                                    | 1       | 071249152416 | Infalible Eyeliner Carbon Black          | Carbon Black | 591        |
| 428                                                                                    | 1       | 071249145234 | Infalible Long Wear Eyeliner             | Black        | 511        |
| 429                                                                                    | 1       | 071249145241 | Infalible Long Wear Eyeliner             | Black Brown  | 581        |
| 430                                                                                    | 1       | 071249145258 | Infalible Long Wear Eyeliner             | Brown        | 531        |

| INF EYE MM LNR HKBR 6HK UNLIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                                  |          |            |
|-------------------------------------------------------------------------------------------|---------|--------------|----------------------------------|----------|------------|
| Loc. ID                                                                                   | Facings | UPC          | Description                      | Shade    | Plano Code |
| 431                                                                                       | 1       | 071249306376 | Infalible Eye: Matte Matic Liner | Black    | 512        |
| 432                                                                                       | 1       | 071249306383 | Infalible Eye: Matte Matic Liner | Brown    | 513        |
| 433                                                                                       | 1       | 071249306390 | Infalible Eye: Matte Matic Liner | Charcoal | 514        |
| 434                                                                                       | 1       | 071249238912 | Infalible The Super Slim Liner   | Black    | 400        |
| 435                                                                                       | 1       | 071249350126 | Infalible The Super Slim Liner   | Brown    | 401        |
| 436                                                                                       | 1       | 071249350157 | Infalible The Super Slim Liner   | Grey     | 402        |

| LIN INT BRUSH TIP HKBR 6HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |     |             |       |            |
|-----------------------------------------------------------------------------------------------|---------|-----|-------------|-------|------------|
| Loc. ID                                                                                       | Facings | UPC | Description | Shade | Plano Code |

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Door Count as of Print Date: 1

FULL WALL

Page: 23 of 26

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY\_Group\sales\UK\B\PCosmetics\UKB\Reports\2019\Spring\PENDING\POG\WAK0970ECUL

# POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

9' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0970ECUL IS19.psa

|     |   |              |                                                      |                |     |
|-----|---|--------------|------------------------------------------------------|----------------|-----|
| 437 | 1 | 071249336359 | Voluminous Liner Noir                                | Blackest Black | 300 |
| 438 | 1 | 071249289839 | Infalible Superstar Liner                            | Black          | 202 |
| 439 | 1 | 071249329788 | Infalible Sculpt Liner                               | Black          | 904 |
| 440 | 1 | 071249314494 | Infalible Black Velvet Liner                         | Black          | 903 |
| 441 | 1 | 071249117675 | Lineur Intense Felt Tip Liquid Eyeliner Carbon Black | Carbon Black   | 690 |
| 442 | 1 | 071249059128 | Lineur Intense Felt Tip Liquid Eyeliner              | Black Mica     | 610 |

| PNCL PRFT HKBR 6HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                                      |                |            |
|---------------------------------------------------------------------------------------|---------|--------------|--------------------------------------|----------------|------------|
| Loc. ID                                                                               | Facings | UPC          | Description                          | Shade          | Plano Code |
| 443                                                                                   | 1       | 071249117682 | Pencil Perfect Carbon Black          | Carbon Black   | 190        |
| 444                                                                                   | 1       | 071249082119 | Pencil Perfect Eye Liner             | Ebony          | 110        |
| 445                                                                                   | 1       | 071249082140 | Pencil Perfect Eye Liner             | Espresso       | 130        |
| 446                                                                                   | 1       | 071249207000 | Voluminous Smoldering Eyeliner       | Black          | 645        |
| 447                                                                                   | 1       | 071249160114 | Extra Intense Liquid Pencil Eyeliner | Black          | 798        |
| 448                                                                                   | 1       | 071249231791 | Infalible Gel Lacquer Liner          | Blackest Black | 171        |

| TLSCPC LNR HKBR 5HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                                |                      |            |
|----------------------------------------------------------------------------------------|---------|--------------|--------------------------------|----------------------|------------|
| Loc. ID                                                                                | Facings | UPC          | Description                    | Shade                | Plano Code |
| 449                                                                                    | 1       | 071249137086 | Telescopic Carbon Black Liner  | Carbon Black         | 835        |
| 450                                                                                    | 1       | 071249119990 | Telescopic Eyeliner            | Black                | 810        |
| 451                                                                                    | 1       | 071249161906 | Telescopic Waterproof Eyeliner | Black                | 800        |
| 452                                                                                    | 1       | 071249301494 | Voluminous Superstar Mascara   | Blackest Black (WSH) | 621        |
| 453                                                                                    | 1       | 071249301500 | Voluminous Superstar Mascara   | Black (WSH)          | 622        |

| VLMNS BTRFLY MSCR HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                                       |                |            |
|-----------------------------------------------------------------------------------------------|---------|--------------|---------------------------------------|----------------|------------|
| Loc. ID                                                                                       | Facings | UPC          | Description                           | Shade          | Plano Code |
| 454                                                                                           | 1       | 071249256718 | Voluminous Butterfly Washable Mascara | Blackest Black | 868        |
| 455                                                                                           | 1       | 071249256701 | Voluminous Butterfly Washable Mascara | Black          | 867        |
| 456                                                                                           | 1       | 071249256725 | Voluminous Butterfly Washable Mascara | Black Brown    | 869        |
| 457                                                                                           | 1       | 071249265932 | Voluminous Butterfly Midnight Black   | Midnight Black | 872        |

| TLSCPC HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                                   |                |            |
|------------------------------------------------------------------------------------|---------|--------------|-----------------------------------|----------------|------------|
| Loc. ID                                                                            | Facings | UPC          | Description                       | Shade          | Plano Code |
| 458                                                                                | 1       | 071249104729 | Telescopic Mascara                | Black          | 905        |
| 459                                                                                | 1       | 071249104736 | Telescopic Mascara                | Black Brown    | 915        |
| 460                                                                                | 1       | 071249137093 | Telescopic Carbon Black Mascara   | Carbon Black   | 935        |
| 461                                                                                | 1       | 071249187739 | Voluminous Million Lashes Mascara | Blackest Black | 635        |

| BRW STYLST DEF HKBR 5HK UNLIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                       |                |            |
|-------------------------------------------------------------------------------------------|---------|--------------|-----------------------|----------------|------------|
| Loc. ID                                                                                   | Facings | UPC          | Description           | Shade          | Plano Code |
| 462                                                                                       | 1       | 071249314876 | Brow Stylist: Definer | Blonde         | 388        |
| 463                                                                                       | 1       | 071249350751 | Brow Stylist: Definer | Light Brunette | 392        |
| 464                                                                                       | 1       | 071249314883 | Brow Stylist: Definer | Brunette       | 389        |
| 465                                                                                       | 1       | 071249314890 | Brow Stylist: Definer | Dark Brunette  | 390        |
| 466                                                                                       | 1       | 071249376416 | Unbelieva-Brow        | Dark Brunette  | 575        |

| BRW STYLST KBK BLNDR HKBR 6HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |         |              |                             |               |            |
|--------------------------------------------------------------------------------------------------|---------|--------------|-----------------------------|---------------|------------|
| Loc. ID                                                                                          | Facings | UPC          | Description                 | Shade         | Plano Code |
| 467                                                                                              | 1       | 071249339619 | Brow Stylist Kabuki Blender | Blonde        | 312        |
| 468                                                                                              | 1       | 071249339626 | Brow Stylist Kabuki Blender | Brunette      | 313        |
| 469                                                                                              | 1       | 071249339633 | Brow Stylist Kabuki Blender | Dark Brunette | 314        |
| 470                                                                                              | 1       | 071249350270 | Brow Stylist Shape & Fill   | Blonde        | 400        |
| 471                                                                                              | 1       | 071249350300 | Brow Stylist Shape & Fill   | Brunette      | 415        |
| 472                                                                                              | 1       | 071249350317 | Brow Stylist Shape & Fill   | Dark Brunette | 420        |

| BRW STYLST BST & SET HKBR 5HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in |  |  |  |  |  |
|--------------------------------------------------------------------------------------------------|--|--|--|--|--|
|--------------------------------------------------------------------------------------------------|--|--|--|--|--|

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Door Count as of Print Date: 1

FULL WALL

Page: 24 of 26

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY\_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POGWAK0970ECU

## POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

9' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0970ECUL IS19.psa

| Loc. ID | Facings | UPC          | Description              | Shade          | Plano Code |
|---------|---------|--------------|--------------------------|----------------|------------|
| 473     | 1       | 071249357521 | Brow Stylist Boost & Set | Blonde         | 470        |
| 474     | 1       | 071249357545 | Brow Stylist Boost & Set | Light Brunette | 480        |
| 475     | 1       | 071249357552 | Brow Stylist Boost & Set | Dark Brunette  | 490        |
| 476     | 1       | 071249339596 | Brow Stylist Frame & Set | Light Brunette | 213        |
| 477     | 1       | 071249339602 | Brow Stylist Frame & Set | Warm Brunette  | 214        |
| 478     | 1       | 071249341834 | Brow Stylist Frame & Set | Deep Brunette  | 215        |

| BRW STYLST BRW RAISER HKBR 6HK UNLIT (ALT) ** |         |              | Height = 1.50 in;                        | Width = 12.00 in; | Depth = 8.75 in |
|-----------------------------------------------|---------|--------------|------------------------------------------|-------------------|-----------------|
| Loc. ID                                       | Facings | UPC          | Description                              | Shade             | Plano Code      |
| 479                                           | 1       | 071249855010 | Lineur Intense Brush Tip Liquid Eyeliner | Black             | 710             |
| 480                                           | 1       | 071249289273 | Brow Stylist Designer                    | Blonde            | 305             |
| 481                                           | 1       | 071249289280 | Brow Stylist Designer                    | Brunette          | 310             |
| 482                                           | 1       | 071249289297 | Brow Stylist Designer                    | Dark Brunette     | 315             |
| 483                                           | 1       | 071249350133 | Brow Stylist Brow Raiser                 | Light             | 615             |
| 484                                           | 1       | 071249350140 | Brow Stylist Brow Raiser                 | Medium            | 620             |

| X-FIBER MSCR HKBR 4HK UNLIT (ALT) ** |         |              | Height = 1.50 in;   | Width = 12.00 in;  | Depth = 8.75 in |
|--------------------------------------|---------|--------------|---------------------|--------------------|-----------------|
| Loc. ID                              | Facings | UPC          | Description         | Shade              | Plano Code      |
| 485                                  | 1       | 071249363713 | X-Fiber Mascara WSH | Blackest Black WSH | 213             |
| 486                                  | 1       | 071249363720 | X-Fiber Mascara WSH | Black WSH          | 214             |
| 487                                  | 1       | 071249363737 | X-Fiber Mascara WTP | Blackest Black WTP | 215             |
| 488                                  | 1       | 071249369104 | X-Fiber Mascara WSH | Soft Black WSH     | 216             |

| VLMNS SPRSTR MSCR HKBR 4HK UNLIT (ALT) ** |         |              | Height = 1.50 in;               | Width = 12.00 in;                    | Depth = 8.75 in |
|-------------------------------------------|---------|--------------|---------------------------------|--------------------------------------|-----------------|
| Loc. ID                                   | Facings | UPC          | Description                     | Shade                                | Plano Code      |
| 489                                       | 1       | 071249301517 | Voluminous Superstar Mascara    | Black Brown (WSH)                    | 623             |
| 490                                       | 1       | 071249314104 | Voluminous Superstar Red Carpet | Extra Black                          | 626             |
| 491                                       | 1       | 071249301470 | Voluminous Superstar Mascara    | Superstar WTP : Blackest Black (WTP) | 624             |
| 492                                       | 1       | 071249301487 | Voluminous Superstar Mascara    | Superstar WTP : Black (WTP)          | 625             |

| XTR VOL CLGN WSBL HKBR 4HK UNLIT (ALT) ** |         |              | Height = 1.50 in;                | Width = 12.00 in; | Depth = 8.75 in |
|-------------------------------------------|---------|--------------|----------------------------------|-------------------|-----------------|
| Loc. ID                                   | Facings | UPC          | Description                      | Shade             | Plano Code      |
| 493                                       | 1       | 071249314111 | Voluminous Butterfly Sculpt WSH  | Blackest Black    | 873             |
| 494                                       | 1       | 071249148822 | Extra Volume Collagen Washable   | Blackest Black    | 680             |
| 495                                       | 1       | 071249148808 | Extra Volume Collagen Washable   | Black             | 675             |
| 496                                       | 1       | 071249156339 | Extra Volume Collagen Waterproof | Blackest Black    | 695             |

| VLMNS MIL LSHES WP HKBR 4HK UNLIT (ALT) ** |         |              | Height = 1.50 in;                         | Width = 12.00 in; | Depth = 8.75 in |
|--------------------------------------------|---------|--------------|-------------------------------------------|-------------------|-----------------|
| Loc. ID                                    | Facings | UPC          | Description                               | Shade             | Plano Code      |
| 497                                        | 1       | 071249187722 | Voluminous Million Lashes Mascara         | Black             | 645             |
| 498                                        | 1       | 071249188125 | Voluminous Million Lashes Mascara         | Black Brown       | 655             |
| 499                                        | 1       | 071249195499 | Voluminous Million Lashes Waterproof Masc | Blackest Black    | 630             |
| 500                                        | 1       | 071249195482 | Voluminous Million Lashes Waterproof Masc | Black             | 670             |

| UNLIMITED MSCR HKBR 4HK UNLIT (ALT) ** |         |              | Height = 1.50 in;                  | Width = 12.00 in;  | Depth = 8.75 in |
|----------------------------------------|---------|--------------|------------------------------------|--------------------|-----------------|
| Loc. ID                                | Facings | UPC          | Description                        | Shade              | Plano Code      |
| 501                                    | 1       | 071249314975 | Brow Stylist: Prep & Shape Pro Kit | Light to Medium    | 386             |
| 502                                    | 1       | 071249335857 | Unlimited                          | Blackest Black     | 235             |
| 503                                    | 1       | 071249335871 | Unlimited                          | Black Brown        | 236             |
| 504                                    | 1       | 071249335888 | Unlimited                          | Blackest Black WTP | 240             |

| VLMNS LSH PRDS MSCR (WSH) HKBR 4HK UNLIT (ALT) ** |         |              | Height = 1.50 in;               | Width = 12.00 in;  | Depth = 8.75 in |
|---------------------------------------------------|---------|--------------|---------------------------------|--------------------|-----------------|
| Loc. ID                                           | Facings | UPC          | Description                     | Shade              | Plano Code      |
| 505                                               | 1       | 071249376331 | Voluminous Lash Paradise Primer | Pink Tinted Primer | 250             |

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Door Count as of Print Date: 1

FULL WALL

Page: 25 of 26

Date : 29-Aug-2018

FILE: \\FS\SUSNAS18\CPDNY\_Group\sales\UKBLPCosmetics\UKBRReports\2019\Spring\PENDING\POGWAK0970ECU

# POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

9' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

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|     |   |              |                              |                |     |
|-----|---|--------------|------------------------------|----------------|-----|
| 506 | 1 | 071249343265 | Voluminous Lash Paradise WSH | Blackest Black | 200 |
| 507 | 1 | 071249343258 | Voluminous Lash Paradise WSH | Black          | 201 |
| 508 | 1 | 071249343272 | Voluminous Lash Paradise WSH | Black Brown    | 202 |

VLMNS LSH PRDS MSCR (WTP) HKBR 4HK UNLIT (ALT) \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

| Loc. ID | Facings | UPC          | Description                     | Shade          | Plano Code |
|---------|---------|--------------|---------------------------------|----------------|------------|
| 509     | 1       | 071249343326 | Voluminous Lash Paradise WTP    | Blackest Black | 204        |
| 510     | 1       | 071249343319 | Voluminous Lash Paradise WTP    | Black          | 203        |
| 511     | 1       | 071249350652 | Voluminous Lash Paradise WSH    | Mystic Black   | 205        |
| 512     | 1       | 071249194102 | Voluminous False Lashes Mascara | Blackest Black | 270        |

VLMNS MSCR HKBR 4HK UNLIT (ALT) \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

| Loc. ID | Facings | UPC          | Description                      | Shade          | Plano Code |
|---------|---------|--------------|----------------------------------|----------------|------------|
| 513     | 1       | 071249330265 | Voluminous Primer                | Primer         | 300        |
| 514     | 1       | 071249372029 | Voluminous Straight Brush        | Burgundy       | 950        |
| 515     | 1       | 071249345931 | Voluminous Original Blue Mascara | Cobalt Blue    | 900        |
| 516     | 1       | 071249059098 | Voluminous Straight Brush        | Blackest Black | 310        |

VLMNS CB MSCR HKBR 4HK UNLIT (ALT) \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

| Loc. ID | Facings | UPC          | Description               | Shade       | Plano Code |
|---------|---------|--------------|---------------------------|-------------|------------|
| 517     | 1       | 071249749012 | Voluminous Straight Brush | Black       | 305        |
| 518     | 1       | 071249669020 | Voluminous Straight Brush | Black Brown | 315        |
| 519     | 1       | 071249019344 | Voluminous Curved Brush   | Black       | 340        |
| 520     | 1       | 071249019351 | Voluminous Curved Brush   | Black Brown | 350        |

VLMNS WP HKBR 4HK UNLIT (ALT) \*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

| Loc. ID | Facings | UPC          | Description                        | Shade        | Plano Code |
|---------|---------|--------------|------------------------------------|--------------|------------|
| 521     | 1       | 071249006412 | Voluminous Waterproof              | Black        | 360        |
| 522     | 1       | 071249006429 | Voluminous Waterproof              | Black Brown  | 365        |
| 523     | 1       | 071249148792 | Voluminous Waterproof Carbon Black | Carbon Black | 395        |
| 524     | 1       | 071249101919 | Voluminous Carbon Black            | Carbon Black | 335        |

VLMNS FELINE MSCRA HKBR 4HK UNLIT (ALT)\*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

| Loc. ID | Facings | UPC          | Description           | Shade              | Plano Code |
|---------|---------|--------------|-----------------------|--------------------|------------|
| 525     | 1       | 071249324707 | Voluminous Feline WSH | Blackest Black WSH | 627        |
| 526     | 1       | 071249324714 | Voluminous Feline WSH | Black WSH          | 628        |
| 527     | 1       | 071249324721 | Voluminous Feline WSH | Black Brown WSH    | 629        |
| 528     | 1       | 071249324745 | Voluminous Feline WTP | Black WTP          | 632        |

VLMNS FELINE NOIR MSCRA HKBR 4HK UNLIT (ALT)\*\* Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

| Loc. ID | Facings | UPC          | Description                               | Shade             | Plano Code |
|---------|---------|--------------|-------------------------------------------|-------------------|------------|
| 529     | 1       | 071249201770 | Voluminous Million Lashes Carbon          | Carbon Black      | 620        |
| 530     | 1       | 071249258415 | Voluminous Million Lashes Excess Washable | Black             | 455        |
| 531     | 1       | 071249334348 | Voluminous Feline WSH                     | Blackest Noir WSH | 633        |
| 532     | 1       | 071249334355 | Voluminous Feline WTP                     | Blackest Noir WTP | 634        |

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Door Count as of Print Date: 1

FULL WALL

Page: 26 of 26

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY\_Groups\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK0970ECUL